

# Nightclub&Bar

Convention and Trade Show

MARCH 12-14, 2012 • LAS VEGAS CONVENTION CENTER  
EXHIBITION DATES: MARCH 13-14, 2012

## Craft Brewers Pavilion Area on Show Floor

### *An Approved Trade Show for:*

## ▶ THE USDA'S BRANDED PROGRAM

Through funding from the USDA's Market Access Program (MAP), your company may be eligible to receive 50% reimbursement on marketing expenses through the Branded Program. This financial support helps offset the costs of exhibiting at international trade shows, including: international travel, booth fees and displays, freight costs to shows, plus we help with packaging changes to meet market specifications for your new sales and distribution. For more information on the Branded Program contact your local State Regional Trade Group: [www.brandedprogram.org](http://www.brandedprogram.org) (Food Export-Midwest and Food Export-Northeast), [www.susta.org/services/map.html](http://www.susta.org/services/map.html) (SUSTA - South), [www.wusata.org](http://www.wusata.org) (WUSATA - Western US).



Regions	State Regional Trade Group	Contact Information
Midwestern States	Food Export Association of the Midwest USA	<a href="http://www.brandedprogram.org">www.brandedprogram.org</a> Joe Yotti Ph. 312.334.9200
Northeastern States	Food Export USA – Northeast	<a href="http://www.brandedprogram.org">www.brandedprogram.org</a> Antoniya Gospodinova Ph. 215.829.9111
Southern States	Southern U.S. Trade Association (SUSTA)	<a href="http://www.susta.org/services/map.html">www.susta.org/services/map.html</a> Deneen Wiltz Ph. 504.568.5986
Western States	Western United States Agricultural Trade Association (WUSATA)	<a href="http://www.wusata.org">www.wusata.org</a> Ann Buczkowski Ph. 360.693.3373

#### **About the SRTGs\*:**

The four State Regional Trade Groups (SRTGs) include Food Export Association of the Midwest USA, Food Export USA – Northeast, Southern United States Trade Association, and Western United States Agricultural Trade Association. These organizations provide a full range of programs and services to assist companies with their export efforts. The SRTGs work closely with state Departments of Agriculture and administer many services through Market Access Program (MAP) funding from the USDA's Foreign Agricultural Service (FAS).

*\*Representations of the State Regional Trade Groups (SRTGs) DOES NOT imply any endorsement of this show or organization(s) by the trade associations.*