

Mailing List

cadalyst

Subscribers Available for Rental 29,923 \$175 per 1,000

Who They Are

Primarily corporate and senior managers, engineers and CAD managers within the architecture, engineering and construction (AEC) and manufacturing industries.

What They Buy

Over 90% of *Cadalyst* subscribers expect to buy CAD products and computer peripherals over the next twelve months. Industry experts forecast AEC CAD expenditures at \$1.8 billion annually; the mechanical CAD/CAM/CAE market is forecasted at \$6.7 billion. Growth rates are expected to increase steadily over the next five years. Subscribers have specifically indicated some of the products they plan to buy including:

- CAD Software
- Visualization Software
- Graphic Design Software
- Printers, Plotters, Monitors
- Collaboration Software/Solutions
- High Speed Internet Access

Why They Subscribe

Subscribers rely on the award winning editorial team at *Cadalyst* to provide expert, reliable analysis through product reviews, features and tutorials covering CAD-related developments – from collaboration and E-commerce to 3D simulation and visualization. Every issue also includes in depth focus on mechanical and manufacturing, with articles on how CAD/CAM/CAE solutions are integrated within the manufacturing environment, from CNC machining to supply chain integration.



eMail List
AVAILABLE

Quality Leads
Targeted Penetration
Guaranteed Value
Proven Results

Minimum Order
5000 Names

List Source

Controlled Circulation,
Verified Audit Pending



Telemarketing List

Base Rate + \$60/M

Mail/Phone/E-Mail Lists

Combination Discounts Available
Call for Rates

Selections

Base Rate + \$15/M
Job Title
Job Function
Business/Industry
Business Address
Geography
Gender
Max Per Site
All Other Selects \$15/M-\$25/M

Addressing/Format Options

E-mail File	\$50/flat
Mag Tape	\$35/flat
Diskette	\$55/flat
Cheshire Labels	NC
Peel & Stick Labels	\$10/M
Galley Printout	\$10/M
Key Codes	\$3/M
Splits	\$25 ea.
Barcoding (labels)	\$6/M \$30 min.

Updating Cycle

Lists are updated quarterly. Please call for the most current counts.

Guaranteed 98% Mail Deliverability

Terms and Conditions

Rented for one time use only. Sample mailing piece required, subject to approval.

Cancellations

\$15/M running charges plus \$50 cancellation fee.
List must be returned within 90 days or full rental charges apply.



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QUESTEX
MEDIA

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Mailing List

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State Counts

SCF Range

995-999	AK	17
350-369	AL	394
716-729	AR	250
850-865	AZ	554
900-966	CA	4152
800-816	CO	633
060-069	CT	485
200-205	DC	102
197-199	DE	84
320-349	FL	1644
300-319	GA	658
967-968	HI	22
500-528	IA	297
832-838	ID	204
600-629	IL	1446
460-479	IN	802
660-679	KS	327
400-427	KY	291
700-714	LA	283
010-027	MA	835
206-219	MD	446
039-049	ME	148
480-499	MI	1200
550-567	MN	587
630-658	MO	637
386-397	MS	182
590-599	MT	151
270-289	NC	740
580-588	ND	70
680-693	NE	236
030-038	NH	204
070-089	NJ	817
870-884	NM	252
890-898	NV	203
090-149	NY	1461
430-458	OH	1476
730-749	OK	354
970-979	OR	480
150-196	PA	1147
028-029	RI	120
290-299	SC	368
570-577	SD	100
370-385	TN	460
750-799	TX	1794
840-847	UT	279
220-246	VA	636
050-059	VT	90
980-994	WA	808
247-268	WI	761
530-549	WV	120
820-831	WY	77

Breakdown by Area of Responsibility/Job Function

Corporate Manager (owner, partner)	13,341
Project/Product Management	1,903
Consultant	211
Engineering/Design Management	3,399
IT/Data Management	402
CAD Management	1,130
Engineer/Designer/Engineering Tech	3,481
IT (Information Technology)/CAD Support/Trainer	274
Architect	1,032
Drafter/CAD Operations	1,109
Mechanical Engineer	399
Other Operations Management	783
Other Named Executives	1,104

Breakdown by Business/Industry

ARCHITECTURE, ENGINEERING & CONSTRUCTION

Facilities Planning/Space Planning/Landscape Architecture/Interior Design	366
Mining/Exploration/Drilling/Geology/Forestry	86
Utilities/Pipelines/Communications	378
Federal/State/Local Government/Military	644
Architecture/Structure Engineering	8,605
Construction Contractor	655
Civil Engineering	1,545
Surveying/Mapping/GIS	396
Engineering	2,040
Other Architecture/Engineering/Construction	804

MANUFACTURING

Electrical/Electronics	1,936
Comp/Peripherals/Communication	470
Industrial/Commercial Machinery	3,346
Aerospace/Aircraft Manufacturing	854
Automotive/Other Transportation Manufacturing	1,431
Other Manufacturing including Fab. Metals	2,462
Instrumentation/Controls Manufacturing	299
Petroleum/Raw Materials Processing	279
Chemical Manufacturing	131
Manufacturing: Engineering	656
Product Design	576
OTHERS ALLIED TO THE FIELD	971



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