

Mailing List Wireless Asia

Subscribers Available for Rental 8,131 \$450 per 1,000

List Insights

Wireless Asia serves the field of analogue/digital/cellular operator including GSM, PCS/PCN and CDMA, PTT/Communications Authority, broadcast, carrier/network operator, service provider/airtime retailer/management agency, wireless/mobile communications consultant, paging, manufacturers, distributors, systems integrators; private telecom network users including banking/finance/insurance, transportation (airline/rail/shipping), retail/distribution, travel/hotels, hospitality industry, manufacturing (other than telecommunications equipment), public utilities (gas/water/electricity), government/ public services, business/ professional services, education, engineering, other private telecom network user and others allied to the field.

Qualified recipients include personnel in corporate management, technical/engineering/network management, data communications/digital/IS/MIS management, engineering/design, sales/marketing management, R&D and other functions.

List is shipped from Asia and must be sent to a third party publisher approved mailing house in Asia.



eMail List
AVAILABLE

Breakdown by Job Function

Corporate/General Management/Finance	1,995
Senior IT/Telecommunications Management	705
IT/Telecommunications Network Management	943
Sales & Marketing Management	1,618
Engineering Management (Engineer/Design)	1,508
IT/Telecommunications Network Professional	510
Consulting/R&D	573

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**Quality Leads
Targeted Penetration
Guaranteed Value
Proven Results**

Minimum Order
2000 Names

List Source
Controlled Circulation – Publisher's Sworn Statement

Telemarketing List
Base Rate + \$60/M

Mail/Phone/Email Lists
Combination Discounts Available
Call for Rates

Selections
Job Title NC
Job Function NC
Business/Industry NC
Business Address NC
Geography NC
Gender NC

Addressing/Format Options

Email File	\$50/flat
Mag Tape	\$35/flat
Diskette	\$55/flat
Cheshire Labels	NC
Peel & Stick Labels	\$10/M
Galley Printout	\$10/M
Key Codes	\$3/M
Splits	\$25 ea.
Barcoding (labels)	\$6/M \$30 min.

Updating Cycle
Lists are updated quarterly. Please call for the most current counts.

Guaranteed 98% Mail Deliverability

Terms and Conditions
Rented for one time use only. Sample mailing piece required, subject to approval.

Cancellations
\$10/M running charges plus \$50 cancellation fee. List must be returned within 90 days or full rental charges apply.



QUESTEX
MEDIA

www.questex.com

Mailing List

Wireless Asia

Country Counts

Bangladesh	62
Brunei	38
China	464
Hong Kong	1,472
Indonesia	499
India	671
Japan	46
Korea-South	75
Sri Lanka	118
Macau	19
Malasia	1,085
Nepal	12
Philippines	500
Pakistan	141
Singapore	1,900
Thailand	412
Taiwan	147
Vietnam	165
Australia	216
New Zealand	28

Breakdown by Business/Industry

Analog/Digital Cellular Operator/Mobile Cellular Operator	
GSM	1,218
CDMA	245
PHS	26
Broadband/Wireless	298
WLL Operator	34
Satellite	165
Reseller	236
Content Provider/App Developer	296
Carrier/Network Operator	839
Telecom Regulator	139
Other Analog/Digital/Cellular Operators	154
Total Operators	3,650
Private Telecom Network User/Commercial End User	
Banking/Finance/Insurance	273
Transportation	110
Retail/Wholesale/Import & Export	180
Travel/Hotels/Hospitality	35
Manufacturing (Other than Telecom)	278
Utilities	40
Government/Public Services/Military	311
Business/Professional Services/Consultant	1,143
Media/Entertainment	180
Health & Education	27
Construction/Property/Real Estate	156
Other Private Telecom Network User	90
Total End Users	2,823
Wireless/Mobile Communications Consultant	434
Telecommunications Equipment Distributor	379
Systems Integrator	684
Others Allied to the Field	103



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