

Mailing List Telecom Asia

**Quality Leads
Targeted Penetration
Guaranteed Value
Proven Results**

Subscribers Available for Rental 12,126 \$450 per 1,000

List Insights

Telecom Asia serves PTT administration/public network operators, long distance carriers, private telecommunication network users, telecommunication consultant and service providers, telecommunication equipment manufacturers and distributors, and others allied to the field in Australia, Hong Kong, Indonesia, Japan, Korea, Malaysia, Philippines, China, Singapore, Taiwan, Thailand and other Asian-Pacific countries.

Qualified recipients include personnel in management, marketing, network services, business and residential services, and other functions.



List is shipped from Asia and must be sent to a third party publisher approved mailing house in Asia.

eMail List
AVAILABLE

Breakdown by Job Function

Corporate Management	2,692
Engineering Management/Engineer/Design	1,860
Senior IT/Telecom Management	1,926
Network Management	1,842
Other IT Management	475
Sales & Marketing Management	2,339
Consultants and R&D Professionals	1,024

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For advertising opportunities visit www.telecomasia.net

Minimum Order
5000 Names

Telemarketing List
Base Rate + \$60/M

Mail/Phone/Email Lists
Combination Discounts Available
Call for Rates

Selections
Job Title NC
Job Function NC
Business/Industry NC
Business Address NC
Geography NC
Gender NC

Addressing/Format Options

Email File	\$40/flat
Mag Tape	\$35/flat
Diskette	\$55/flat
Cheshire Labels	NC
Peel & Stick Labels	\$10/M
Galley Printout	\$10/M
Key Codes	\$3/M
Splits	\$25 ea.
Barcoding (labels)	\$6/M \$30 min.

Updating Cycle
Lists are updated quarterly. Please call for the most current counts.

Guaranteed 98% Mail Deliverability

Terms and Conditions
Rented for one time use only. Sample mailing piece required, subject to approval.

Cancellations
\$10/M running charges plus \$50 cancellation fee. List must be returned within 90 days or full rental charges apply.



QUESTEX
MEDIA

www.questex.com

Mailing List

Telecom Asia

Country Counts

ASIA

Bangladesh	134
Brunei	33
China	919
Hong Kong SAR	2,107
India	1,230
Indonesia	690
Japan	76
Korea - South	78
Malaysia	1,386
Nepal	30
Pakistan	203
Philippines	685
Singapore	2,885
Sri Lanka	218
Taiwan	191
Thailand	568
Vietnam	277

ASIA PACIFIC

Australia	291
New Zealand	45

Breakdown by Business/Industry

Telecom Network Operator & Provider:

Satellite Company	255
Retailer	272
Wireless/Mobile Communications Consultant	694
Content Provider/App Developer	195
Analogue/Digital/Cellular Operator	569
Public Network Operator/Service Provider	4,348
Regulator	188
Equipment Manufacturer	514
Equipment Distributor	408
Other Public Network Operator/Service Provider	226
Other Private Telecom Network User	79
Total for Network Operator/Service Provider	7,748

Telecom Network Users:

Banking/Finance/Insurance	477
Manufacturing (<i>Other than IT/Computer/Telecom</i>)	525
Retail/Wholesale/Import & Export	167
Government/Public Service/Military	477
Transportation	139
Travel/Hotels/Hospitality	64
Utilities	79
Business/Professional Service/Consultant (<i>Other than IT/Computing/Internet/Networking</i>)	536
Construction/Property/Real Estate	49
Health/Education	211
Agriculture/Food Processing	8
Media/Entertainment Industries	201
IT/Computing/Internet/Networking	1,367
Others Allied to the Field	79
Total for Telecom Network Users	4,379



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