

# eMail List Telecom Asia

**Quality Leads  
Targeted Penetration  
Guaranteed Value  
Proven Results**

Email Addresses Available 22,738 \$1,500 per 1,000  
Email for Conferences/Event Organizers \$800 per 1,000

## List Insights

Telecom Asia serves PTT administration/public network operators, long distance carriers, private telecommunication network users, telecommunication consultant and service providers, telecommunication equipment manufacturers and distributors, and others allied to the field in Australia, Hong Kong, Indonesia, Japan, Korea, Malaysia, Philippines, China, Singapore, Taiwan, Thailand and other Asian-Pacific countries.

Qualified recipients include personnel in management, marketing, network services, business and residential services, and other functions.



Broadcasts must be preapproved and are sent directly by publisher in Asia. Allow 5 working days for set up and testing.

**M**ail List  
AVAILABLE

## Breakdown by Job Function

Senior IT/Telecomm Management (inc. CTO, CIO)	2,555
IT/Telecomm Network Management	2,665
Other IT Management	909
Engineering & Design Management	2,413
Corporate & General Management	3,027
CEO/Chairman/MD/GM/President/Director/ CFO/COO/CMO	5,493
Sales & Marketing Management	3,340
Consultants/ R&D Professionals	1,814
Others allied to the field	522
<b>Total</b>	<b>22,738</b>

**Ilene Schwartz**  
Senior Account Director, Kroll Direct Marketing  
216-371-1667 • [ilene@krolldirect.com](mailto:ilene@krolldirect.com)

For advertising opportunities visit [www.telecomasia.net](http://www.telecomasia.net)

**Minimum Order**  
3000 Names

**Mail/Email/Phone Lists**  
Combination Discounts Available  
Call for Rates

**Selections**  
Job Title NC  
Job Function NC  
Business/Industry NC  
Business Address NC  
Geography NC  
Gender NC

## How to Rent a Questex Email List

All orders must be in writing. Please mail, fax or email a letter or purchase order with the following information:

- Selections
  - Quantity of names requested
  - Test names and corresponding email addresses
  - Target date you need the email message sent
  - Sample of the email message
  - Prepayment if requested for a first time renter
- A signed email list rental contract is required with each order before transmission.

## Updating Cycle

Lists are updated quarterly. Please call for the most current counts.

## Cancellations

A \$150 cancellation fee applies if the broadcast is cancelled after delivery of the list to the service bureau and receipt of the approved message.



**QUESTEX**  
MEDIA

[www.questex.com](http://www.questex.com)

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## Country Counts

Singapore	3,580
Hong Kong	2,990
Malaysia	1,660
India	2,388
Thailand	810
Philippines	1,350
Indonesia	1,205
Australia/New Zealand	733
China	2,081
Vietnam	1,550
Taiwan	330
Korea	153
Japan	129
Others Asia Pacific	199
Canada	130
USA	1,505
Middle East	230
Europe	1,055
Others	660
Total	22,738

## Breakdown by Business Function

Telecommunications Operators & Service Providers	
Satellite Company	253
Reseller	907
Wireless/Mobile Communications Consultant	906
Content Provider/App Developer	410
Other Private Telecom Network User	203
Analogue/Digital/Cellular Operator	2,497
Public Network Operator/Service Provider	7,694
Regulators	561
Other Public Network Operator/Service Provider	984
Equipment Manufacturer	1,222
Equipment Distributor	871
<b>Sub-total</b>	<b>16,508</b>

## Breakdown by Telecommunications Users

Banking/Finance/Insurance	706
Manufacturing	960
Retail/Wholesale/Import & Export	236
Government/Public Services/Military	338
Transportation (Airline/Rail/Shipping/Logistics)	146
Travel/Hotels/Hospitality	99
Utilities (Gas/Water/Electricity/Oil)	58
Business/Professional Services/Consultant	1,006
Construction/Property/Real Estate	62
Health/Education	325
Media/Entertainment Industries	311
IT/Computing/Internet/Networking	1,685
Others	298
<b>Total</b>	<b>22,738</b>

### Email List Terms and Conditions:

- All transmissions must be sent by Questex Media's service provider.
- In compliance with the CAN SPAM Act of 2003, Questex inserts a footer in all email messages to allow the email recipient to opt out of receiving future emails from Questex.
- Advertisers must also include a link or email address within their message that allows recipients to opt out of any of the advertiser's future broadcasts.
- Advertisers must supply Questex with a suppression file that includes all of their opt outs from previous broadcasts. Any of the opt outs contained on the advertiser's suppression file that match to Questex email addresses will be removed prior to transmission. If an advertiser does not have a suppression file, they must send Questex an email stating that fact.
- The physical mailing address (no P.O. boxes) of the advertiser (sender) must appear in the message.
- The email message can be text and HTML. Text must be provided as an attachment in a text format. The subject line may not exceed 50 characters. HTML messages must be sent as an htm or html attachment. All images must be housed on a web site provided by the client. Always include a text message along with the HTML message to enable recipients who are unable to receive HTML to receive the message.
- Within 48 to 72 hours of receipt of all required information, Questex will send your first test message. The final broadcast will be sent within two business days of receipt of your final approval.
- Pricing is based on net, error free emails delivered.
- Prepayment is required for first time renters.
- The list owner reserves the right to refuse any mailer or offer message.



Contact Ilene Schwartz at 216-371-1667 • [ilene@krolldirect.com](mailto:ilene@krolldirect.com) • [www.questex.com](http://www.questex.com)  
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