

# Mailing List Paperboard Packaging

Subscribers Available for Rental 4,239 \$125 per 1,000

## Who They Are

*Paperboard Packaging* reaches executives, sales, purchasing and production professionals in the converting/corrugating container, folding carton and rigid box field with the largest targeted global circulation of any publication in the industry. Subscribers are proven buyers; spending \$25 billion annually on industry related products and services.

## What They Buy

As the front-line of product/service specification, authorization and purchasing, these highly targeted professionals are ready prospects for your products and services:

- Printing presses
- Converting equipment
- Paper products
- Diemaking equipment & supplies
- Prepress systems
- Software systems
- Starches, inks, and other consumables
- Corrugating equipment

## Why They Subscribe

Written for management and production personnel throughout the world, *Paperboard Packaging* has been the leading industry information resource for more than 80 years. At the forefront of industry markets, news and events *Paperboard Packaging* has been the first to highlight trends in graphics, training and personnel issues.



eMail List  
AVAILABLE

**Quality Leads  
Targeted Penetration  
Guaranteed Value  
Proven Results**

**Minimum Order**  
\$500

### List Source

Controlled Circulation,  
Verified Audit Pending



### Telemarketing List

Base Rate + \$60/M

### Mail/Phone/Email Lists

Combination Discounts Available  
Call for Rates

### Selections

Base Rate + \$15/M  
Job Title  
Job Function  
Business/Industry  
Business Address  
Geography  
Gender  
Max Per Site  
All Other Selects \$15/M-\$25/M

### Addressing/Format Options

Email File	\$50/flat
Mag Tape	\$35/flat
Diskette	\$55/flat
Cheshire Labels	NC
Peel & Stick Labels	\$10/M
Galley Printout	\$10/M
Key Codes	\$3/M
Splits	\$25 ea.
Barcoding (labels)	\$6/M \$30 min.

### Updating Cycle

Lists are updated quarterly. Please call for the most current counts.

### Guaranteed 98% Mail Deliverability

### Terms and Conditions

Rented for one time use only. Sample mailing piece required, subject to approval.

### Cancellations

\$15/M running charges plus \$50 cancellation fee. List must be returned within 90 days or full rental charges apply.



**QUESTEX**  
MEDIA

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# Mailing List

## Paperboard Packaging

### State Counts

#### SCF Range

995-999	AK	2
350-369	AL	61
716-729	AR	35
850-865	AZ	35
900-966	CA	351
800-816	CO	47
060-069	CT	84
200-205	DC	4
197-199	DE	5
320-349	FL	135
300-319	GA	187
967-968	HI	10
500-528	IA	42
832-838	ID	15
600-629	IL	333
460-479	IN	132
660-679	KS	25
400-427	KY	66
700-714	LA	16
010-027	MA	115
206-219	MD	47
039-049	ME	6
480-499	MI	149
550-567	MN	104
630-658	MO	105
386-397	MS	31
590-599	MT	0
270-289	NC	151
580-588	ND	2
680-693	NE	21
030-038	NH	16
070-089	NJ	203
870-884	NM	7
890-898	NV	3
090-149	NY	227
430-458	OH	288
730-749	OK	25
970-979	OR	34
150-196	PA	233
028-029	RI	27
290-299	SC	59
570-577	SD	11
370-385	TN	132
750-799	TX	266
840-847	UT	24
220-246	VA	102
050-059	VT	3
980-994	WA	69
530-549	WI	177
247-268	WV	8
820-831	WY	0

### Breakdown by Title

Corporate/General Management	2,437
Sales & Marketing	752
Purchasing	152
Production	597
Research & Development	86
Maintenance Supervisor/Personnel	41
Quality Control	35
Other	75

### Breakdown by Business/Industry

Corrugated-Solid Fiber Carton Manufacturer	2,228
Folding Carton Manufacturers	704
Set-Up (rigid) Carton Manufacturers	69
Paperboard Mills	184
Suppliers/Services/Associations	404
Package Users	92
Other Converted Paper & Product Manufacturers	168
Fiber Cans, Tubes and Drums	62
Recycling	21
Paper and Paperboard Brokers	27
Commercial Printers	22

### Breakdown by Type of Plant

Integrated	1,229
Independent	2,357

### Breakdown by Annual Revenue

Under \$500M	673
\$500M - \$999.9M	200
\$1MM - \$4.9MM	716
\$5MM - \$9.9MM	336
More than \$10MM	831



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## Paperboard Packaging

### Breakdown by Purchasing Authority +25/100

Corrugators/Corrugating Equipment/Wet-End	1,062
Corrugators/Corrugating Equipment/Dry-End	1,077
Diecutters	1,649
Converting Equipment	1,741
Paper	1,956
Material Handling Equipment	1,781
Inventory Control	1,587
Folder Gluers	1,538
Pallets	1,506
Used/Rebuilt Equipment	1,471
Prepress Imaging Equipment	834
Computer Software - Networking	1,284
Printing Presses	1,309
Starch Mixing Systems	652
Bindery & Finishing Equipment	742
Adhesives & Gluing Equipment	1,337
Safety Equipment	1,430
Transportation Equipment	1,100
Inks	1,342



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