

# eMail List Paperboard Packaging

Email Addresses Available 1,524 \$425 per 1,000

## Who They Are

*Paperboard Packaging* reaches executives, sales, purchasing and production professionals in the converting/corrugating container, folding carton and rigid box field with the largest targeted global circulation of any publication in the industry. Subscribers are proven buyers; spending \$25 billion annually on industry related products and services.

## What They Buy

As the front-line of product/service specification, authorization and purchasing, these highly targeted professionals are ready prospects for your products and services:

- Printing presses
- Converting equipment
- Paper products
- Diemaking equipment & supplies
- Prepress systems
- Software systems
- Starches, inks, and other consumables
- Corrugating equipment

## Why They Subscribe

Written for management and production personnel throughout the world, *Paperboard Packaging* has been the leading industry information resource for more than 80 years. At the forefront of industry markets, news and events *Paperboard Packaging* has been the first to highlight trends in graphics, training and personnel issues.




Mail List  
AVAILABLE

**Quality Leads**  
**Targeted Penetration**  
**Guaranteed Value**  
**Proven Results**

**Minimum Order**  
3000 Names

### List Source

Controlled Circulation,   
Verified Audit Pending

### Mail/Email/Phone Lists

Combination Discounts Available  
Call for Rates

### Selections

Base Rate + \$15/M  
Job Title  
Job Function  
Business/Industry  
Business Address  
Geography  
Gender  
Max Per Site  
All Other Selects \$15/M-\$25/M

### How to Rent a Questex Email List

All orders must be in writing. Please mail, fax or email a letter or purchase order with the following information:

- Selections
- Quantity of names requested
- Test names and corresponding email addresses
- Target date you need the email message sent
- Sample of the email message
- Prepayment if requested for a first time renter

A signed email list rental contract is required with each order before transmission.

### Updating Cycle

Lists are updated quarterly. Please call for the most current counts.

### Cancellations

A \$150 cancellation fee applies if the broadcast is cancelled after delivery of the list to the service bureau and receipt of the approved message.



**QUESTEX**  
MEDIA

[www.questex.com](http://www.questex.com)

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For advertising opportunities visit [www.packaging-online.com](http://www.packaging-online.com)

# eMail List

## Paperboard Packaging

### Breakdown by Title

Corporate/General Management	1,063
Sales & Marketing	501
Purchasing	91
Production	291
Research & Development	73
Maintenance Supervisor	24
Other Titles	87

### Breakdown by Business/Industry

Corrugated-solid Fibre Carton Manufacturers	1,026
Folding Carton Manufacturers	364
Set up (Rigid) Carton Manufacturers	40
Paperboard Mill	77
Suppliers/Services/Associations	241
Package Users	64
Other Business/Industry	274
Fibre Cans/Tubes/Drums	15
Recycling	11
Paper & Paperboard Brokers	12

### Breakdown by Annual Revenue

Less than \$500,000	113
\$500,000 - \$999,999	80
\$1,000,000 - \$4,999,999	262
\$5,000,000 - \$9,999,999	163
More than \$10,000,000	634

### Breakdown by Type of Plant

Integrated	617
Non-Integrated	1,263

### Breakdown by Purchasing Authority

Corrugators/Corrugating Equipment/Wet End	419
Corrugators/Corrugating Equipment/Dry End	457
Diecutters	628
Converting Equipment	690
Paper	805
Material Handling Equipment	680
Inventory Control	593
Folder Gluers	616
Pallets	578
Used/Rebuilt Equipment	548
Prepress Imaging Equipment	315
Computer Software-Networking	494
Printing Presses	496
Starch Mixing Systems	273
Bindery & Finishing Equipment	307
Adhesives & Gluing Equipment	515
Safety Equipment	536
Transportation Equipment	389
Inks	471

### Email List Terms and Conditions:

- All transmissions must be sent by Questex Media's service provider.
- In compliance with the CAN SPAM Act of 2003, Questex inserts a footer in all email messages to allow the email recipient to opt out of receiving future emails from Questex.
- Advertisers must also include a link or email address within their message that allows recipients to opt out of any of the advertiser's future broadcasts.
- Advertisers must supply Questex with a suppression file that includes all of their opt outs from previous broadcasts. Any of the opt outs contained on the advertiser's suppression file that match to Questex email addresses will be removed prior to transmission. If an advertiser does not have a suppression file, they must send Questex an email stating that fact.
- The physical mailing address (no P.O. boxes) of the advertiser (sender) must appear in the message.
- The email message can be text and HTML. Text must be provided as an attachment in a text format. The subject line may not exceed 50 characters. HTML messages must be sent as an htm or html attachment. All images must be housed on a web site provided by the client. Always include a text message along with the HTML message to enable recipients who are unable to receive HTML to receive the message.
- Within 48 to 72 hours of receipt of all required information, Questex will send your first test message. The final broadcast will be sent within two business days of receipt of your final approval.
- Pricing is based on net, error free emails delivered.
- Prepayment is required for first time renters.
- The list owner reserves the right to refuse any mailer or offer message.



Contact Ilene Schwartz at 216-371-1667 • [ilene@krolldirect.com](mailto:ilene@krolldirect.com) • [www.questex.com](http://www.questex.com)  
For advertising opportunities visit [www.packaging-online.com](http://www.packaging-online.com)