

Mailing List

Pit & Quarry

Subscribers Available for Rental 17,550 \$125 per 1,000

Who They Are

Make direct contact with qualified decision makers in today's largest mining industry—non-metallic minerals mining and processing. The *Pit & Quarry* subscriber list includes top executives, production managers and other technical personnel at companies that mine or process:

- Crushed stone
- Sand & gravel
- Industrial minerals
- Ready-mix concrete
- Slag, lime & other materials



What They Buy

Pit & Quarry is the only magazine in its industry that is BPA audited for purchasing influence, with over 78% of these contacts actively involved in the acquisition of major capital equipment and supplies such as:

- Excavators, loaders and dredging equipment
- Material handling equipment
- Environmental & safety equipment & supplies
- Industrial controls
- Haul trucks
- Power systems
- Drilling and blasting equipment

eMail List
AVAILABLE

Why They Subscribe

Pit & Quarry provides mining industry executives with the business and operational facts they need to achieve a competitive edge, operate more cost-effectively and maximize profits. Issues include:

- Technical updates and new product information
- Management advice
- Reports on environmental issues
- Legislative topics
- ...and many other topics of interest to non-metallic mining decision makers

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For advertising opportunities visit www.pitandquarry.com

Quality Leads
Targeted Penetration
Guaranteed Value
Proven Results

Minimum Order

5000 Names

List Source

Controlled Circulation,
Verified Audit Pending



Telemarketing List

Base Rate + \$60/M

Mail/Phone/Email Lists

Combination Discounts Available
Call for Rates

Selections

Base Rate + \$15/M
Job Title
Job Function
Business/Industry
Business Address
Geography
Gender
Max Per Site
All Other Selects \$15/M-\$25/M

Addressing/Format Options

Email File	\$50/flat
Mag Tape	\$35/flat
Diskette	\$55/flat
Cheshire Labels	NC
Peel & Stick Labels	\$10/M
Galley Printout	\$10/M
Key Codes	\$3/M
Splits	\$25 ea.
Barcoding (labels)	\$6/M \$30 min.

Updating Cycle

Lists are updated quarterly. Please call for the most current counts.

Guaranteed 98% Mail Deliverability

Terms and Conditions

Rented for one time use only. Sample mailing piece required, subject to approval.

Cancellations

\$15/M running charges plus \$50 cancellation fee. List must be returned within 90 days or full rental charges apply.



QUESTEX
MEDIA

www.questex.com

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State Counts

SCF Range

995-999	AK	78
350-369	AL	286
716-729	AR	262
850-865	AZ	273
900-966	CA	935
800-816	CO	419
060-069	CT	209
200-205	DC	4
197-199	DE	37
320-349	FL	623
300-319	GA	479
967-968	HI	34
500-528	IA	483
832-838	ID	199
600-629	IL	649
460-479	IN	487
660-679	KS	272
400-427	KY	300
700-714	LA	220
010-027	MA	301
206-219	MD	202
039-049	ME	184
480-499	MI	708
550-567	MN	505
630-658	MO	552
386-397	MS	132
590-599	MT	178
270-289	NC	549
580-588	ND	118
680-693	NE	229
030-038	NH	136
070-089	NJ	247
870-884	NM	125
890-898	NV	133
090-149	NY	858
430-458	OH	810
730-749	OK	280
970-979	OR	318
150-196	PA	795
028-029	RI	47
290-299	SC	207
570-577	SD	119
370-385	TN	406
750-799	TX	1238
840-847	UT	195
220-246	VA	407
050-059	VT	107
980-994	WA	333
247-268	WI	637
530-549	WV	155
820-831	WY	90

Breakdown by Business/Industry

PRODUCTION OF:

Crushed Stone & Sand & Gravel	4,128
Crushed Stone	2,780
Sand & Gravel	3,973
Portland Cement	294
Lime	438
Slag	42
Asphalt/Recycled Asphalt	300
Ready Mix Concrete/Recycled Concrete	2,124
Industrial Minerals	248
Other Aggregates	680

CATEGORIES NOT INVOLVED IN PRODUCTION:

Consulting Engineer/Geologist	47
Machinery & Equipment Manufacturer/Rep/Dealer	2,255
Government Agency/Assoc/School/Library	27
Shipping/Distribution	117
Other	97

Breakdown by Title

Officer Executive	9,258
Department Heads	4,822
Sales Executive/Manager	123
Production Executive/Technical Personnel	1,784
Mine/Production Supervisor	911
Other Production/Safety Personnel	534
Government	21



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Breakdown by Purchasing Authority (+\$25/M)

(Multiple Response)

Environment/Safety/Supplies	6,954
Maintenance Equipment	6,859
Crushing	8,690
Drilling/Blasting & Accessories	5,398
Controls & Instrumentation	5,742
Oils & Lubricants	6,859
Washing/Beneficiation & Classifying Equipment	6,270
Computer/Automation Products	6,050
Consulting Services	5,134
Motors/Power Systems	6,226
Excavators/Loaders/Dredges	9,096
Haul Trucks & Related Equipment	7,845
Pick-Up/Utility Vehicles	6,937
Portable Plants	6,621
Replacement Parts	7,177
Tires	7,362
Secondary Breaking Equipment	5,360
Screening & Sizing Equipment	8,213
Material Handling Equipment	9,737
Scales/Weighing/Ticketing Equipment	7,019

Breakdown by All Products Produced

(Multiple Response)

Crushed Stone	5,829
Sand & Gravel	6,270
Industrial Minerals	703
Recycled Asphalt	1,732
Recycled Concrete	1,762
Lime	1,631
Slag	758
Ready Mix Concrete	2,840
Asphalt	1,901

Breakdown by Planned Purchases within 12 Months (+\$25/M)

(Multiple Response)

Crushing Equipment	2,545
Drilling/Blasting & Accessories	1,744
Secondary Breaking Equipment	1,713
Excavators/Loaders/Dredges	3,181
Screening & Sizing Equipment	2,995
Material Handling Equipment	2,994
Scales/Weighing/Ticketing Equipment	2,365
Environment/Safety/Supplies	2,861
Controls & Instrumentation	1,913
Maintenance Equipment	2,828
Oils & Lubricants	3,981
Washing/Benefaction & Classifying Equipment	2,149
Computer/Automation Products	1,964
Consulting Services	1,490
Motors/Power Systems	2,580
Haul Trucks & Related Equipment	2,402
Pick-Up/Utility Vehicles	2,346
Portable Plants	2,031
Replacement Parts	4,428
Tires	4,618

Breakdown by Annual Production

Under 500,000 Tons	4,614
Over 500,000 Tons	4,133
Not Classified By Production	8,803



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