

eMail List Pit & Quarry

Email Addresses Available 3,556 \$425 per 1,000

Who They Are

Make direct contact with qualified decision makers in today's largest mining industry—non-metallic minerals mining and processing. The *Pit & Quarry* subscriber list includes top executives, production managers and other technical personnel at companies that mine or process:

- Crushed stone
- Sand & gravel
- Industrial minerals
- Ready-mix concrete
- Slag, lime & other materials



What They Buy

Pit & Quarry is the only magazine in its industry that is BPA audited for purchasing influence, with over 78% of these contacts actively involved in the acquisition of major capital equipment and supplies such as:

- Excavators, loaders and dredging equipment
- Material handling equipment
- Environmental & safety equipment & supplies
- Industrial controls
- Haul trucks
- Power systems
- Drilling and blasting equipment

Mail List
AVAILABLE

Why They Subscribe


Pit & Quarry provides mining industry executives with the business and operational facts they need to achieve a competitive edge, operate more cost-effectively and maximize profits. Issues include:

- Technical updates and new product information
- Management advice
- Reports on environmental issues
- Legislative topics
- ...and many other topics of interest to non-metallic mining decision makers

**Quality Leads
Targeted Penetration
Guaranteed Value
Proven Results**

Minimum Order
3000 Names

List Source

Controlled Circulation,  Verified Audit Pending

Mail/Email/Phone Lists

Combination Discounts Available
Call for Rates

Selections

Base Rate + \$15/M
Job Title
Job Function
Business/Industry
Business Address
Geography
Gender
Max Per Site
All Other Selects \$15/M-\$25/M

How to Rent a Questex Email List

All orders must be in writing. Please mail, fax or email a letter or purchase order with the following information:

- Selections
 - Quantity of names requested
 - Test names and corresponding email addresses
 - Target date you need the email message sent
 - Sample of the email message
 - Prepayment if requested for a first time renter
- A signed email list rental contract is required with each order before transmission.

Updating Cycle

Lists are updated quarterly. Please call for the most current counts.

Cancellations

A \$150 cancellation fee applies if the broadcast is cancelled after delivery of the list to the service bureau and receipt of the approved message.

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For advertising opportunities visit www.pitandquarry.com



QUESTEX
MEDIA

www.questex.com

eMail List

Pit & Quarry

Breakdown by Business/Industry

PRODUCTION OF:

Crushed Stone & Sand & Gravel	947
Crushed Stone	576
Sand & Gravel	709
Lime	99
Slag/Other Aggregates	122
Asphalt/Recycled Asphalt	100
Ready Mix Concrete/Recycled Concrete/Cement	460
Industrial Minerals	84

CATEGORIES NOT INVOLVED IN PRODUCTION:

Consulting Engineer/Geologist	21
Machinery & Equipment Manufacturer/Rep/Dealer	309
Government Agency/Assoc/School/Library	11
Shipping/Distribution	60

Breakdown by Title

Officer	1,705
Director/Manager	993
Sales Executive//Manager	67
Production/Mine Supervisor/Safety	729

Breakdown by All Products Produced

(Multiple Response)

Crushed Stone	1,538
Sand & Gravel	1,539
Industrial Minerals	242
Recycled Asphalt	537
Recycled Concrete	536
Lime	417
Slag/Other Aggregates	346
Ready Mix Concrete	747
Asphalt	592

Breakdown by Purchasing Authority (+\$25/M)

(Multiple Response)

Environment/Safety Supplies	1,608
Maintenance Equipment	1,526
Crushing	1,910
Drilling/Blasting & Accessories	1,205
Controls & Instrumentation	1,330
Oils & Lubricants	1,498
Washing/Beneficiation & Classifying Equipment	1,401
Computer/Automation Products	1,413
Consulting Services	1,175
Motors/Power Systems	1,390
Excavators/Loaders/Dredges	1,942
Haul Trucks & Related Equipment	1,708
Pick-up/Utility Vehicles	1,519
Portable Plants	1,497
Replacement Parts	1,572
Tires	1,595
Secondary Breaking Equipment	1,250
Screening & Sizing Equipment	1,855
Material Handling Equipment	2,064
Scales/Weighing/Ticketing Equipment	1,579



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Breakdown by Planned Purchases within 12 Months (+\$25/M)

(Multiple Response)

Crushing Equipment	746
Drilling/Blasting & Accessories	449
Secondary Breaking Equipment	504
Excavators/Loaders/Dredges	899
Screening & Sizing Equipment	851
Material Handling Equipment	869
Scales/Weighing/Ticketing Equipment	683
Environment/Safety/Supplies	829
Controls & Instrumentation	568
Maintenance Equipment	794
Oils & Lubricants	1,065
Washing/Benefaction & Classifying Equipment	611
Computer/Automation Products	597
Consulting Services	445
Motors/Power Systems	747
Haul Trucks & Related Equipment	686
Pick-up/Utility Vehicles	660
Portable Plants	599
Replacement Parts	1,170
Tires	1,191

Email List Terms and Conditions:

1. All transmissions must be sent by Questex Media's service provider.
2. In compliance with the CAN SPAM Act of 2003, Questex inserts a footer in all email messages to allow the email recipient to opt out of receiving future emails from Questex.
3. Advertisers must also include a link or email address within their message that allows recipients to opt out of any of the advertiser's future broadcasts.
4. Advertisers must supply Questex with a suppression file that includes all of their opt outs from previous broadcasts. Any of the opt outs contained on the advertiser's suppression file that match to Questex email addresses will be removed prior to transmission. If an advertiser does not have a suppression file, they must send Questex an email stating that fact.
5. The physical mailing address (no P.O. boxes) of the advertiser (sender) must appear in the message.
6. The email message can be text and HTML. Text must be provided as an attachment in a text format. The subject line may not exceed 50 characters. HTML messages must be sent as an htm or html attachment. All images must be housed on a web site provided by the client. Always include a text message along with the HTML message to enable recipients who are unable to receive HTML to receive the message.
7. Within 48 to 72 hours of receipt of all required information, Questex will send your first test message. The final broadcast will be sent within two business days of receipt of your final approval.
8. Pricing is based on net, error free emails delivered.
9. Prepayment is required for first time renters.
10. The list owner reserves the right to refuse any mailer or offer message.



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