

Mailing List

Pest Management Professional

Subscribers Available for Rental 18,306 \$125 per 1,000

Who They Are

Owners/presidents, directors/general managers, sanitarians, supervisors and foremen at general pest control companies, food processing, storage and warehouse companies and other commercial, institutional, industrial and recreational facilities.

What They Buy

As the front-line of product/service specification, authorization and purchasing, these highly targeted pest removal professionals are ready prospects for your products and services including:

- Chemicals and Pesticides
- Safety Products and Supplies
- Application Equipment and Supplies
- Uniforms
- Office Forms, Products and Books

Why They Subscribe

With each issue, *Pest Management Professional* presents timely coverage to key industry decision makers and practitioners on:

- Critical business management tools
- Key trends affecting business and operations
- Innovative pesticide and treatment options
- Strategies for improving customer service and profits
- Worker safety and productivity




eMail List
AVAILABLE

Quality Leads
Targeted Penetration
Guaranteed Value
Proven Results

Minimum Order
5000 Names

List Source

Controlled Circulation, 
Verified Audit Pending

Telemarketing List

Base Rate + \$60/M

Mail/Phone/Email Lists

Combination Discounts Available
Call for Rates

Selections

Base Rate + \$15/M
Job Title
Job Function
Business/Industry
Business Address
Geography
Gender
Max Per Site
All Other Selects \$15/M-\$25/M

Addressing/Format Options

| | |
|---------------------|-----------------|
| Email File | \$50/flat |
| Mag Tape | \$35/flat |
| Diskette | \$55/flat |
| Cheshire Labels | NC |
| Peel & Stick Labels | \$10/M |
| Galley Printout | \$10/M |
| Key Codes | \$3/M |
| Splits | \$25 ea. |
| Barcoding (labels) | \$6/M \$30 min. |

Updating Cycle

Lists are updated quarterly. Please call for the most current counts.

Guaranteed 98% Mail Deliverability

Terms and Conditions

Rented for one time use only. Sample mailing piece required, subject to approval.

Cancellations

\$15/M running charges plus \$50 cancellation fee. List must be returned within 90 days or full rental charges apply.



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QUESTEX
MEDIA
www.questex.com

Mailing List

Pest Management Professional

State Counts

SCF Range

| | | |
|---------|----|------|
| 995-999 | AK | 21 |
| 350-369 | AL | 415 |
| 716-729 | AR | 235 |
| 850-865 | AZ | 472 |
| 900-966 | CA | 1846 |
| 800-816 | CO | 131 |
| 060-069 | CT | 137 |
| 200-205 | DC | 12 |
| 197-199 | DE | 73 |
| 320-349 | FL | 1895 |
| 300-319 | GA | 835 |
| 967-968 | HI | 90 |
| 500-528 | IA | 218 |
| 832-838 | ID | 69 |
| 600-629 | IL | 560 |
| 460-479 | IN | 315 |
| 660-679 | KS | 257 |
| 400-427 | KY | 250 |
| 700-714 | LA | 348 |
| 010-027 | MA | 297 |
| 206-219 | MD | 301 |
| 039-049 | ME | 53 |
| 480-499 | MI | 386 |
| 550-567 | MN | 137 |
| 630-658 | MO | 451 |
| 386-397 | MS | 216 |
| 590-599 | MT | 49 |
| 270-289 | NC | 657 |
| 580-588 | ND | 15 |
| 680-693 | NE | 136 |
| 030-038 | NH | 69 |
| 070-089 | NJ | 556 |
| 870-884 | NM | 126 |
| 890-898 | NV | 164 |
| 090-149 | NY | 854 |
| 430-458 | OH | 570 |
| 730-749 | OK | 354 |
| 970-979 | OR | 173 |
| 150-196 | PA | 582 |
| 028-029 | RI | 49 |
| 290-299 | SC | 487 |
| 570-577 | SD | 34 |
| 370-385 | TN | 493 |
| 750-799 | TX | 1760 |
| 840-847 | UT | 128 |
| 220-246 | VA | 494 |
| 050-059 | VT | 32 |
| 980-994 | WA | 201 |
| 247-268 | WI | 197 |
| 530-549 | WV | 86 |
| 820-831 | WY | 20 |

Breakdown by Job Title

| | |
|---|--------|
| Owner/President/VP/Other Corporate Officers | 13,991 |
| Director/Managers | 3,153 |
| Specialist/Consultant | 149 |
| Serviceman/Technician | 361 |
| Purchasing Agent/Buyer | 33 |
| Entomologist/Scientist/Research Personnel | 99 |
| Other Names Executives | 99 |

Breakdown by Type of Business

CONTRACT PEST CONTROL:

| | |
|------------------------------------|--------|
| General Pest | 15,306 |
| Ornamental/Turf & Tree/Pest & Weed | 1,046 |
| Mosquito and Flying Insect | 121 |
| Fumigation Specialist | 84 |
| Other Contract Specialist | 266 |

IN-HOUSE PEST CONTROL:

| | |
|---|-----|
| Food Processing/Storage & Storage | 118 |
| Retail/Wholesale Food Outlet | 90 |
| Commercial/Industrial/Institution/ Hospital/Health Care Facility | 479 |
| | 14 |

GOVERNMENT PEST CONTROL:

| | |
|---|-----|
| Military Installation | 12 |
| Federal/State/Community Public Health Department/Agency | 174 |

SUPPLIER:

| | |
|--|-----|
| Distributor/Independent Manufacturers Representative | 205 |
| Manufacturer's Representative | 94 |

OTHER:

| | |
|------------------------------------|-----|
| Extension Agent/Consultant/Teacher | 138 |
| Other Industries | 75 |



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Breakdown by Services Performed

| | |
|--------------------------------|--------|
| Multiple Response | |
| Ant Management | 11,468 |
| Bird Management | 6,521 |
| Cockroach Management | 11,172 |
| Flea Management | 10,495 |
| Fumigation | 3,886 |
| Lawn Care | 4,345 |
| Moisture Management | 4,397 |
| Rodent Management | 10,043 |
| Stored Product Pest Management | 6,773 |
| Termite Management | 1,453 |
| Wood Inspection | 6,760 |
| Wildlife Management | 3,581 |
| Pre-Treat Termite Management | 7,816 |
| Post-Treat Termite Management | 8,049 |

Breakdown by Products Specified

| | |
|--------------------------|--------|
| Multiple Response | |
| Access Panels | 5,767 |
| Aerosols | 8,559 |
| Bait Guns | 8,330 |
| Bird Repellents | 5,511 |
| Borates | 6,492 |
| Compressed Air Sprayers | 7,354 |
| Foamers & Equipment | 6,522 |
| Foggers | 7,481 |
| Fumigation Equipment | 4,245 |
| General Use Baits | 9,764 |
| General Use Insecticides | 10,043 |
| Glue Boards | 9,465 |
| Insect Growth Regulator | 8,350 |
| Insect Light Traps | 7,126 |
| Liquid Termiticides | 7,771 |
| Mole Baits | 4,803 |
| Mole Traps | 3,550 |
| Netting | 5,314 |
| Pheromone Traps | 6,559 |
| Rodent Stations | 8,819 |
| Rodent Traps | 8,963 |
| Rodenticides | 8,332 |
| Spray Rigs & Equipment | 7,932 |
| Termite Baits | 6,334 |
| Termite Barriers | 5,810 |
| Vacuums | 4,748 |



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