

Mailing List Official Board Markets

Subscribers Available for Rental 2,769 \$500 Flat

Who They Are

Official Board Markets reaches independent and integrated paperboard converters and mills, packaging buyers, recyclers and paper brokers

What They Buy

As the front-line of product/service specification, authorization and purchasing, these highly targeted professionals are ready prospects for your products and services:

- Printing presses and converting equipment
- Paper products
- Diemaking equipment and supplies
- Prepress systems
- Software systems
- Inks, starches, and other consumables

Why They Subscribe

For the better part of the past 80 years, *Official Board Markets* has been the most respected publication serving the North American board industry. Started by the integrated paper companies, the "Yellow Sheet" has been the pricing standard for both linerboard and multiple grades of recovered paper. Each weekly issue delivers critical pricing information, the latest industry news and insightful articles to these key executives in the board converting industry.



eMail List
AVAILABLE

**Quality Leads
Targeted Penetration
Guaranteed Value
Proven Results**

Minimum Order
\$500

List Source

Controlled Circulation,
Verified Audit Pending



Telemarketing List

Base Rate + \$60/M

Mail/Phone/Email Lists

Combination Discounts Available
Call for Rates

Selections

Base Rate + \$15/M

Job Title

Job Function

Business/Industry

Business Address

Geography

Gender

Max Per Site

All Other Selects \$15/M-\$25/M

Addressing/Format Options

Email File	\$40/flat
Mag Tape	\$35/flat
Diskette	\$55/flat
Cheshire Labels	NC
Peel & Stick Labels	\$10/M
Galley Printout	\$10/M
Key Codes	\$3/M
Splits	\$25 ea.
Barcoding (labels)	\$6/M \$30 min.

Updating Cycle

Lists are updated quarterly. Please call for the most current counts.

Guaranteed 98% Mail Deliverability

Terms and Conditions

Rented for one time use only. Sample mailing piece required, subject to approval.

Cancellations

\$15/M running charges plus \$50 cancellation fee. List must be returned within 90 days or full rental charges apply.



QUESTEX
MEDIA

www.questex.com

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For advertising opportunities visit www.packaging-online.com

Mailing List

Official Board Markets

State Counts

SCF Range

995-999	AK	2
350-369	AL	42
716-729	AR	32
850-865	AZ	23
900-966	CA	226
800-816	CO	27
060-069	CT	42
200-205	DC	3
197-199	DE	2
320-349	FL	111
300-319	GA	117
967-968	HI	2
500-528	IA	24
832-838	ID	11
600-629	IL	208
460-479	IN	83
660-679	KS	21
400-427	KY	27
700-714	LA	13
010-027	MA	79
206-219	MD	39
039-049	ME	12
480-499	MI	99
550-567	MN	49
630-658	MO	74
386-397	MS	17
590-599	MT	5
270-289	NC	102
580-588	ND	3
680-693	NE	19
030-038	NH	9
070-089	NJ	149
870-884	NM	4
890-898	NV	4
090-149	NY	168
430-458	OH	178
730-749	OK	13
970-979	OR	20
150-196	PA	162
028-029	RI	10
290-299	SC	56
570-577	SD	2
370-385	TN	95
750-799	TX	132
840-847	UT	8
220-246	VA	77
050-059	VT	4
980-994	WA	40
247-268	WI	113
530-549	WV	3
820-831	WY	0

Breakdown by Job Title

Corporate/General Management	768
Sales	116
Purchasing	84
Production	43
Other Titled & Non Titled Personnel	1,693

Breakdown by Business/Industry

Corrugated-Solid Fiber Cartons	729
Folding Cartons/Set Up (rigid)	106
Paperboard Mill	82
Supplies/Services/Associates	129
Government	86
Recycling	536
Package Users	175
Paper & Paperboard Broker	103
Other Converted Paper & Paperboard Products	38
Others Allied to the Field	722

Breakdown by Employee Size

1 - 9	510
10 - 19	236
20 - 49	414
50 - 99	298
100 - 499	514
500 - 999	69
1,000+	112



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