

eMail List Network World Asia

Email Addresses Available 15,028 \$1,500 per 1,000
Email for Conference/Event Organizer \$800 per 1,000

Who They Are

CIO's, CTO's, senior IT and telecom management as well as corporate management, engineering and design professionals actively involved in the business of enterprise network knowledge and systems.

What They Buy

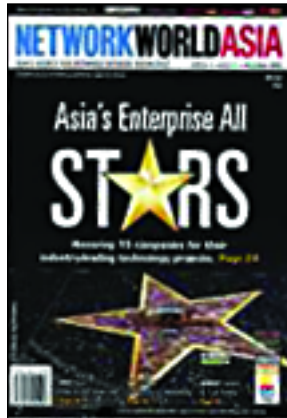
Reaching more active buyers than any other publication in its field, these readers make purchasing decisions on:

- Network infrastructure
- Data center technology
- Cabling
- Power management
- Security tools and products
- Collaboration applications
- Wireless LANs
- Enterprise mobility devices and more.

Why They Subscribe

Network World Asia is the region's leading resource on all things related to the network. Readers rely on *Network World Asia* for the most up to date, objective information on products and services related to networking, storage, applications, security, wireless/mobility and data centers.

*Broadcasts must be preapproved and are sent directly by publisher in Asia.
Allow 5 working days for set up and testing.*



Mail List
AVAILABLE

**Quality Leads
Targeted Penetration
Guaranteed Value
Proven Results**

Minimum Order
2000 Names

Mail/Email/Phone Lists
Combination Discounts Available
Call for Rates

Selections
Job Title NC
Job Function NC
Business/Industry NC
Business Address NC
Geography NC
Gender NC

How to Rent a Questex Email List

All orders must be in writing. Please mail, fax or email a letter or purchase order with the following information:

- Selections
- Quantity of names requested
- Test names and corresponding email addresses
- Target date you need the email message sent
- Sample of the email message
- Prepayment if requested for a first time renter

A signed email list rental contract is required with each order before transmission.

Updating Cycle

Lists are updated quarterly. Please call for the most current counts.

Cancellations

A \$150 cancellation fee applies if the broadcast is cancelled after delivery of the list to the service bureau and receipt of the approved message.

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For advertising opportunities visit www.networksasia.net



QUESTEX
MEDIA

www.questex.com

eMail List Network World Asia

Breakdown by Job Function

Senior IT/Telecomm Management (inc. CTO, CIO)	1,970
Network/IT Management, Network/Datacom/Telecom/ LAN Management, Data Centre/Systems Management, Applications Management, Internet/Intranet/Web/ E-Commerce Management	4,263
Engineering & Design, Consultants/ R&D	2,882
Corporate & General Management	3,508
Sales & Marketing Management	1,993
Others allied to the field	412

Breakdown by Business Function

Banking/Finance/Insurance	1,280
Manufacturing	2,028
Retail/Wholesale/Import & Export	939
Government/Public Services/Military	1,680
Transportation (Airline/Rail/Shipping/Logistics)	389
Travel/Hotels/Hospitality	333
Utilities (Gas/Water/Electricity/Oil)	172
Business/Professional Services/Consultant	1,356
Construction/Property/Real Estate	142
Health/Education	390
Media/Entertainment Industries	388
Telecommunications Industries	2,402
IT/Computing/Internet/Networking	3,345
Others	184

Breakdown by Employee Size

1000 or above	4,908
500-999	1,981
100-499	3,708
50-99	1,828
1-49	2,603

Breakdown by Country

Australia	53
China	881
Hong Kong	3,560
India	1,742
Indonesia	194
Japan	67
Korea	82
Malaysia	1,561
New Zealand	9
Philippines	639
Singapore	4,192
Taiwan	857
Thailand	502
Vietnam	201
Others Asia-Pacific	488

Email List Terms and Conditions:

- All transmissions must be sent by Questex Media's service provider.
- In compliance with the CAN SPAM Act of 2003, Questex inserts a footer in all email messages to allow the email recipient to opt out of receiving future emails from Questex.
- Advertisers must also include a link or email address within their message that allows recipients to opt out of any of the advertiser's future broadcasts.
- Advertisers must supply Questex with a suppression file that includes all of their opt outs from previous broadcasts. Any of the opt outs contained on the advertiser's suppression file that match to Questex email addresses will be removed prior to transmission. If an advertiser does not have a suppression file, they must send Questex an email stating that fact.
- The physical mailing address (no P.O. boxes) of the advertiser (sender) must appear in the message.
- The email message can be text and HTML. Text must be provided as an attachment in a text format. The subject line may not exceed 50 characters. HTML messages must be sent as an htm or html attachment. All images must be housed on a web site provided by the client. Always include a text message along with the HTML message to enable recipients who are unable to receive HTML to receive the message.
- Within 48 to 72 hours of receipt of all required information, Questex will send your first test message. The final broadcast will be sent within two business days of receipt of your final approval.
- Pricing is based on net, error free emails delivered.
- Prepayment is required for first time renters.
- The list owner reserves the right to refuse any mailer or offer message.



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