

Mailing List Landscape Management

Subscribers Available for Rental 53,030 \$125 per 1,000

Who They Are

The majority of subscribers are presidents, owners, general managers and top-level managers at the largest and most successful landscape contracting and lawn care service firms. *Landscape Management* also reaches a substantial number of key managers and decision makers at large in-house grounds care facilities.

What They Buy

Landscape Management subscribers buy all types of landscape and lawn care equipment and products, as well as other information, products and services related to the industry including:

- Lawn chemicals
- Tractors, mowers and accessories
- Trucks and utility vehicles
- Maintenance equipment and products
- Construction equipment and materials
- Irrigation systems and components
- Water features and hardscape materials
- Landscape materials, trees, seed and sod
- Snow removal products
- The only publication with audited data on products specified and services performed



eMail List
AVAILABLE

Why They Subscribe

Subscribers find *Landscape Management* delivers the latest industry news on topics like business management, market trends, new technologies and operating in a highly competitive environment. This practical publication combines news with targeted features on topics like:

- Managing operations for more profit and efficiency
- Trends in technology and pest management
- Building customer and employee loyalty
- New products for greater efficiency
- Regulatory and economic trends affecting business
- Sports field management ideas


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**Quality Leads
Targeted Penetration
Guaranteed Value
Proven Results**

Minimum Order
5000 Names

List Source

Controlled Circulation, 
Verified Audit Pending

Telemarketing List

Base Rate + \$60/M

Mail/Phone/Email Lists

Combination Discounts Available
Call for Rates

Selections

Base Rate + \$15/M
Job Title
Job Function
Business/Industry
Business Address
Geography
Gender
Max Per Site
All Other Selects \$15/M-\$25/M

Addressing/Format Options

Email File	\$50/flat
Mag Tape	\$35/flat
Diskette	\$55/flat
Cheshire Labels	NC
Peel & Stick Labels	\$10/M
Galley Printout	\$10/M
Key Codes	\$3/M
Splits	\$25 ea.
Barcoding (labels)	\$6/M \$30 min.

Updating Cycle

Lists are updated quarterly. Please call for the most current counts.

Guaranteed 98% Mail Deliverability

Terms and Conditions

Rented for one time use only. Sample mailing piece required, subject to approval.

Cancellations

\$15/M running charges plus \$50 cancellation fee. List must be returned within 90 days or full rental charges apply.



QUESTEX
MEDIA

www.questex.com

Mailing List

Landscape Management

State Counts

SCF Range

995-999	AK	85
350-369	AL	698
716-729	AR	368
850-865	AZ	730
900-966	CA	3726
800-816	CO	1039
060-069	CT	916
200-205	DC	22
197-199	DE	186
320-349	FL	4096
300-319	GA	1657
967-968	HI	170
500-528	IA	741
832-838	ID	400
600-629	IL	2233
460-479	IN	1569
660-679	KS	615
400-427	KY	862
700-714	LA	557
010-027	MA	1332
206-219	MD	971
039-049	ME	306
480-499	MI	2211
550-567	MN	1254
630-658	MO	1198
386-397	MS	341
590-599	MT	261
270-289	NC	2030
580-588	ND	150
680-693	NE	497
030-038	NH	340
070-089	NJ	1591
870-884	NM	222
890-898	NV	373
090-149	NY	2347
430-458	OH	2729
730-749	OK	512
970-979	OR	658
150-196	PA	2363
028-029	RI	202
290-299	SC	924
570-577	SD	167
370-385	TN	1182
750-799	TX	2841
840-847	UT	456
220-246	VA	1327
050-059	VT	220
980-994	WA	1064
247-268	WI	1586
530-549	WV	186
820-831	WY	126

Circulation Breakdown by Job Title

Executive/Administrator - CEO/President/Owner/Partner/ Director/GM/Purchasing Agent	44,947
Manager/Superintendent - Arborist/Architect/Foreman/ Supervisor/Landscape or Ground Manager	5,281
Government Official - Government Commissioner/Agent/ Other Government Official	77
Specialist - Forester/Consultant/Agronomist/Pilot/Instructor/ Researcher/Horticulturist/Certified Specialist	505
Others Allied to the Field	241

Circulation Breakdown by Type of Business

CONTRACTORS/SERVICE COMPANIES	
Landscape Contractors (Installation & Maintenance)	33,312
Lawn Care Service & Custom Chemical Applicators	10,569
Irrigation Contractors & Consultants	1,596
Ornamental Shrub & Tree Services	3,078
Landscape Architects	1,506
Other	877
SUPPLIERS & CONSULTANTS	
Sod Growers/Turf Seed Growers/Nurseries	3,078
Dealers/Distributors/Formulators/Brokers/Mfg.	1,156



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Breakdown by Services Performed (+\$25/M)

(Multiple Responses)

Mowing	33,676
Turf Insect Control	24,907
Tree Care	26,306
Turf Aeration	23,805
Irrigation Services	21,512
Turf Fertilization	29,322
Turf Disease Control	23,331
Ornamental Care	24,531
Landscape Design	33,853
Turf Weed Control	26,438
Paving/Deck/Patio Installation	21,718
Pond/Lake Care	15,104
Landscape Installation	35,130
Snow Removal	16,909
Irrigation Installation	21,496
Erosion control	12,100
Hydro-Seeding	10,322
Bedding/Perennial Installation	17,186
Bedding/Perennial Chemical Application	710
Perimeter Pest Control	7,505
Landscape Lighting Installation	16,555

Breakdown by Purchasing Authority

(Multiple Responses)

Blowers	38,929
Chain Saws	37,021
Engines	15,017
Fertilizers	36,648
Fungicides	24,177
Herbicides	25,809
Insecticides	25,776
Irrigation Systems	21,039
Line Trimmers	34,260
Mowers	36,468
Ornamental/Nursery Products	27,843
Pavers/Masonry/Bricks/Rocks	23,746
Skid steers	20,190
Spreaders	31,139
Tractors	23,407
Pickup Trucks	26,672
Turf Seed/Seed	28,600
Utility Vehicles	21,006
Ponds/Water Features	17,981
Biological Organics	16,086
Bedding/Perennial Plants	24,034
Trees	11,058
Compact Track Loaders	15,017
Business Management Software	15,601
Cab Forward Trucks	16,668



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