

Mailing List

LPGas

Quality Leads
Targeted Penetration
Guaranteed Value
Proven Results

Subscribers Available for Rental 8,213 \$125 per 1,000

Who They Are

Dealers and distributors of propane gas and appliances; fleet owners, dealers and installers of propane motor fuel equipment.

What They Buy

As the front-line of product/service specification, authorization and purchasing, these highly targeted professionals are ready prospects for your products and services:

- Propane products
- Regulators, dispensers and cylinders
- Testing and measurement equipment
- Gas burning stove products
- Parts services
- Transportation services



Why They Subscribe

With each issue, *LPGas* presents timely reporting to key industry decision makers and practitioners including news and information on:

- National production and pricing trends
- Industry leaders
- Product safety updates
- Developing markets for alternative fuels
- Energy policy

eMail List
AVAILABLE

Minimum Order
5000 Names

List Source

Controlled Circulation,
Verified Audit Pending



Telemarketing List

Base Rate + \$60/M

Mail/Phone/Email Lists

Combination Discounts Available
Call for Rates

Selections

Base Rate + \$15/M
Job Title
Job Function
Business/Industry
Business Address
Geography
Gender
Max Per Site
All Other Selects \$15/M-\$25/M

Addressing/Format Options

Email File	\$50/flat
Mag Tape	\$35/flat
Diskette	\$55/flat
Cheshire Labels	NC
Peel & Stick Labels	\$10/M
Galley Printout	\$10/M
Key Codes	\$3/M
Splits	\$25 ea.
Barcoding (labels)	\$6/M \$30 min.

Updating Cycle

Lists are updated quarterly. Please call for the most current counts.

Guaranteed 98% Mail Deliverability

Terms and Conditions

Rented for one time use only. Sample mailing piece required, subject to approval.

Cancellations

\$15/M running charges plus \$50 cancellation fee. List must be returned within 90 days or full rental charges apply.



Ilene Schwartz
Senior Account Director, Kroll Direct Marketing
216-371-1667 • ilene@krolldirect.com

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MEDIA

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Mailing List

LPGas

State Counts

SCF Range

995-999	AK	24
350-369	AL	193
716-729	AR	110
850-865	AZ	82
900-966	CA	317
800-816	CO	134
060-069	CT	79
200-205	DC	1
197-199	DE	39
320-349	FL	321
300-319	GA	243
967-968	HI	19
500-528	IA	246
832-838	ID	56
600-629	IL	288
460-479	IN	190
660-679	KS	186
400-427	KY	173
700-714	LA	92
010-027	MA	151
206-219	MD	105
039-049	ME	118
480-499	MI	263
550-567	MN	309
630-658	MO	295
386-397	MS	157
590-599	MT	95
270-289	NC	381
580-588	ND	114
680-693	NE	173
030-038	NH	89
070-089	NJ	101
870-884	NM	95
890-898	NV	29
090-149	NY	312
430-458	OH	264
730-749	OK	178
970-979	OR	62
150-196	PA	349
028-029	RI	23
290-299	SC	149
570-577	SD	117
370-385	TN	168
750-799	TX	505
840-847	UT	42
220-246	VA	226
050-059	VT	49
980-994	WA	132
247-268	WI	261
530-549	WV	65
820-831	WY	43

Breakdown by Job Title

Corporate/Executive	972
Owner/Partner	2,152
General Management/Department Head	3,624
Supervisor/Superintendent	580
Buyer/Purchasing Agent	135
Safety Officer	54
Engineer	56
Other Named Executives	179

Breakdown by Type of Business

Wholesale Distributor/Supplier of Propane to Retail Dealers	2,081
Retail Dealer/Supplier of Propane	4,061
Independent Transport Fleet Operator	136
Supplier of Propane Appliances	228
Supplier of Propane Equip/Parts	174
Fleet Operator/Conversion Equipment	189
Service Provider	171
Other Service Type	196
Government Offices/Libraries/Schools	40
Fuel Producer/Refiner	169

Breakdown by Purchasing Authority (+\$25/M)

<i>(Multiple Response)</i>	
Bobtails/Service Trucks/Transports	2,958
Computer Equipment/Software/Systems	2,486
Propane Equipment/Parts	3,722
Propane Appliances/Parts	2,955
ASME/DOT Tanks	3,011



Contact Ilene Schwartz at 216-371-1667 • ilene@krolldirect.com • www.questex.com
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