

eMail List LPGas

Email Addresses Available 2,229 \$425 per 1,000

Who They Are

Dealers and distributors of propane gas and appliances; fleet owners, dealers and installers of propane motor fuel equipment.

What They Buy

As the front-line of product/service specification, authorization and purchasing, these highly targeted professionals are ready prospects for your products and services:

- Propane products
- Regulators, dispensers and cylinders
- Testing and measurement equipment
- Gas burning stove products
- Parts services
- Transportation services

Why They Subscribe

With each issue, *LPGas* presents timely reporting to key industry decision makers and practitioners including news and information on:

- National production and pricing trends
- Industry leaders
- Product safety updates
- Developing markets for alternative fuels
- Energy policy




Mail List

AVAILABLE

**Quality Leads
Targeted Penetration
Guaranteed Value
Proven Results**

Minimum Order
\$750

List Source

Controlled Circulation,  Verified Audit Pending

Mail/Email/Phone Lists

Combination Discounts Available
Call for Rates

Selections

Base Rate + \$15/M
Job Title
Job Function
Business/Industry
Business Address
Geography
Gender
Max Per Site
All Other Selects \$15/M-\$25/M

How to Rent a Questex Email List

All orders must be in writing. Please mail, fax or email a letter or purchase order with the following information:

- Selections
- Quantity of names requested
- Test names and corresponding email addresses
- Target date you need the email message sent
- Sample of the email message
- Prepayment if requested for a first time renter

A signed email list rental contract is required with each order before transmission.

Updating Cycle

Lists are updated quarterly. Please call for the most current counts.

Cancellations

A \$150 cancellation fee applies if the broadcast is cancelled after delivery of the list to the service bureau and receipt of the approved message.

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QUESTEX
MEDIA

www.questex.com

eMail List

LPGas

Breakdown by Job Title

Corporate/Executive	281
Owner/Partner	537
General Management/Department Head	972
Supervisor/Superintendent	194
Buyer/Purchasing Agent	28
Safety Officer	19
Engineer	17
Other Named Executives	64

Breakdown by Type of Business

Wholesale Distributor/Supplier of Propane to Retail Dealers	322
Retail Dealer/Supplier of Propane	1,424
Independent Transport Fleet Operator	52
Supplier of Propane Appliances	47
Supplier of Propane Equip/Parts	66
Fleet Operator/Conversion Equipment	16
Service Provider	67
Other Service Type	82
Government Offices/Libraries/Schools	19
Fuel Producer/Refiner	54

Breakdown by

Purchasing Authority (+\$25/M)

(Multiple Response)

Bobtails/Service Trucks/Transports	1,054
Computer Equipment/Software/Systems	939
Propane Equipment/Parts	1,317
Propane Appliances/Parts	1,038
ASME/DOT Tanks	1,073

Email List Terms and Conditions:

- All transmissions must be sent by Questex Media's service provider.
- In compliance with the CAN SPAM Act of 2003, Questex inserts a footer in all email messages to allow the email recipient to opt out of receiving future emails from Questex.
- Advertisers must also include a link or email address within their message that allows recipients to opt out of any of the advertiser's future broadcasts.
- Advertisers must supply Questex with a suppression file that includes all of their opt outs from previous broadcasts. Any of the opt outs contained on the advertiser's suppression file that match to Questex email addresses will be removed prior to transmission. If an advertiser does not have a suppression file, they must send Questex an email stating that fact.
- The physical mailing address (no P.O. boxes) of the advertiser (sender) must appear in the message.
- The email message can be text and HTML. Text must be provided as an attachment in a text format. The subject line may not exceed 50 characters. HTML messages must be sent as an htm or html attachment. All images must be housed on a web site provided by the client. Always include a text message along with the HTML message to enable recipients who are unable to receive HTML to receive the message.
- Within 48 to 72 hours of receipt of all required information, Questex will send your first test message. The final broadcast will be sent within two business days of receipt of your final approval.
- Pricing is based on net, error free emails delivered.
- Prepayment is required for first time renters.
- The list owner reserves the right to refuse any mailer or offer message.



Contact Ilene Schwartz at 216-371-1667 • ilene@krolldirect.com • www.questex.com
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