

# eMail List

## ICCM Conferences & Expositions Canada

Email Addresses Available 2,389 \$475 per 1,000

### Who They Are

ICCM Conferences & Expositions – Canada will attract owners, presidents, corporate management and MIS communication professionals as well as management in the fields of sales and marketing, purchasing, call centre, CRM, telemarketing, operations, supply chain, fulfillment, e-commerce, e-business and e-customer service and other call-intensive organizations in the Canadian market. These call centre professionals work at these companies:



- Agency/Advertising/Direct Marketing
- ASP and ISP
- Banking/Financial Services/Credit/ Insurance
- Catalog/Mail Order
- Computer/Electronics/Software/Hardware

### What They Buy

The ICCM Conferences & Expositions – Canada attendee list puts you in contact with professionals who are active in the specification, selection and authorization of equipment and services to increase phone contact with customers, prospects and others. They are interested in:

- Telecommunications hardware
- Call centre software
- Messaging systems
- Telemarketing services and training
- Voice/fax technology and services
- Cellular and fiber optic products
- Computer/telephone integration services and systems

**M**ail List  
AVAILABLE

### Why They Attend

- Meet and share ideas with hundreds of other call centre professionals.
- Learn from the industry's top educators—hands-on professionals!
- Hear free educational sessions in the Application Showcase Theaters presented by today's leading call centre suppliers.
- Hear real-life case studies from your peers.
- Maximize your profile within your organization through increased knowledge of new, emerging technologies.
- Redefine how you manage your people, processes and operations.
- Develop your management and business skills and add new sources of value to your enterprise.

Contact Ilene Schwartz at 216-371-1667  
ilene@krolldirect.com

For advertising opportunities visit [www.iccmcanada.com](http://www.iccmcanada.com)

**Quality Leads**  
**Targeted Penetration**  
**Guaranteed Value**  
**Proven Results**

Minimum Order  
\$850

List Source  
Registration Data

Mail/Email/Phone Lists  
Combination Discounts Available  
Call for Rates

### How to Rent a Questex Email List

All orders must be in writing. Please mail, fax or email a letter or purchase order with the following information:

- Selections
- Quantity of names requested
- Test names and corresponding email addresses
- Target date you need the email message sent
- Sample of the email message
- Prepayment if requested for a first time renter

A signed email list rental contract is required with each order before transmission.

### Updating Cycle

Lists are updated quarterly. Please call for the most current counts.

### Cancellations

A \$150 cancellation fee applies if the broadcast is cancelled after delivery of the list to the service bureau and receipt of the approved message.



**QUESTEX**  
MEDIA

[www.questex.com](http://www.questex.com)