

Mailing List

Golfdom

Quality Leads
Targeted Penetration
Guaranteed Value
Proven Results

Subscribers Available for Rental 22,023 \$125 per 1,000

Who They Are

The *Golfdom* subscriber list includes golf course superintendents and assistants, owners, managers, golf course architects and builders who maintain, design and manage golf courses.

What They Buy

These key influencers are the lead purchasers of all products used for the maintenance, construction, operation and design of courses. They work both in the public and private sector in the \$8.5 billion course maintenance marketplace.

Why They Subscribe


With each issue, *Golfdom* delivers an informative and entertaining mix of ideas, opinions and solutions designed for top-end superintendents, owners, general managers and others.



eMail List
AVAILABLE

Minimum Order
5000 Names

List Source

Controlled Circulation, Verified Audit Pending 

Telemarketing List

Base Rate + \$60/M

Mail/Phone/Email Lists

Combination Discounts Available
Call for Rates

Selections

Base Rate + \$15/M
Job Title
Job Function
Business/Industry
Business Address
Geography
Gender
Max Per Site
All Other Selects \$15/M-\$25/M

Addressing/Format Options

Email File	\$50/flat
Mag Tape	\$35/flat
Diskette	\$55/flat
Cheshire Labels	NC
Peel & Stick Labels	\$10/M
Galley Printout	\$10/M
Key Codes	\$3/M
Splits	\$25 ea.
Barcoding (labels)	\$6/M \$30 min.

Updating Cycle

Lists are updated quarterly. Please call for the most current counts.

Guaranteed 98% Mail Deliverability

Terms and Conditions

Rented for one time use only. Sample mailing piece required, subject to approval.

Cancellations

\$15/M running charges plus \$50 cancellation fee. List must be returned within 90 days or full rental charges apply.



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For advertising opportunities visit www.golfdom.com

QUESTEX
MEDIA

www.questex.com

Mailing List

Golfdom

State Counts

SCF Range

995-999	AK	16
350-369	AL	384
716-729	AR	290
850-865	AZ	423
900-966	CA	1229
800-816	CO	367
060-069	CT	237
200-205	DC	8
197-199	DE	62
320-349	FL	1611
300-319	GA	620
967-968	HI	82
500-528	IA	491
832-838	ID	149
600-629	IL	965
460-479	IN	638
660-679	KS	309
400-427	KY	422
700-714	LA	209
010-027	MA	447
206-219	MD	315
039-049	ME	131
480-499	MI	926
550-567	MN	609
630-658	MO	515
386-397	MS	202
590-599	MT	123
270-289	NC	951
580-588	ND	93
680-693	NE	283
030-038	NH	124
070-089	NJ	456
870-884	NM	110
890-898	NV	133
090-149	NY	1023
430-458	OH	1147
730-749	OK	322
970-979	OR	259
150-196	PA	1060
028-029	RI	81
290-299	SC	539
570-577	SD	101
370-385	TN	471
750-799	TX	1080
840-847	UT	156
220-246	VA	558
050-059	VT	81
980-994	WA	362
247-268	WI	680
530-549	WV	176
820-831	WY	67

Breakdown by Job Title

Golf Course Superintendent	9980
Assistant Superintendent	2634
Owner/CEO	2977
General Manager	5040
Director of Golf	485
Club President	154
Architect/Engineer	49
Research Professional	37
Greens Chairman	53
Builders/Developers	32
Distributor/Manufacturer Representative/Consultant	121

Breakdown by Type of Business/Course

Daily Fee/Public	9,986
Semi-Private	3,417
Private	6,341
Resort	638
City/State/Municipal	1,054
Other Golf Courses	122
Golf Course Architect/Developer/Builder	116
University/College	34
Distributor/Manufacturer Representative/Consultant	132

Breakdown by Annual Maintenance Budget

Over \$2 Million	540
\$1 MM - \$2 MM	1,951
\$750,001 - \$1 MM	1,890
\$500,001 - \$750,000	2,590
\$300,001 - \$500,000	3,410
\$150,001 - \$300,000	2,910
Less Than \$150,000	3,239

Breakdown by Number of Holes on Course

9	3,939
18	13,566
27	1,169
36+	1,217



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