

eMail List Geospatialonline.com Enewsletters

Total Active Subscribers 21,434 \$375 per 1,000

Select By Type of Newsletter Subscription:

Trailblazer	16,661	\$395 per 1,000
GeoIntelligence Insider	12,045	\$395 per 1,000
Geospatial Solutions Weekly	4,674	\$395 per 1,000
GSS New Reviews	4,994	\$395 per 1,000

Combine Lists From One or More Sources - Frequency Discounts Available

Geospatial Solutions delivers mapping, GIS, earth imaging and remote sensing focused content in the form of product reviews, news and applications stories online and in focused email newsletters in the \$1.5 billion GIS industry.

The audience is in two segments; public and private sector. The public sector is local, state and federal government users of geographic information systems for applications that span across multiple uses such as title and land ownership to emergency response. The private sector is users and managers of mapping and GIS for land surveying, civil engineering, transportation, fleet management and communications.

GeoIntelligence Insider—

Target subscribers to GeoIntelligence Insider, the industry's most comprehensive resource for the latest news on the use of spatial technologies for homeland security and defense applications. Objective, in depth editorial coverage of technical applications, technology developments and management solutions makes this newsletter one of the primary tools used by public and private sector executives when making high level purchasing and implementation decisions.



**Quality Leads
Targeted Penetration
Guaranteed Value
Proven Results**

Minimum Order
3000 Names

List Source
Opt-In Circulation

How to Rent a Questex Email List

All orders must be in writing. Please mail, fax or email a letter or purchase order with the following information:

- Selections
- Quantity of names requested
- Test names and corresponding email addresses
- Target date you need the email message sent
- Sample of the email message
- Prepayment if requested for a first time renter

A signed email list rental contract is required with each order before transmission.

Updating Cycle

Lists are updated quarterly. Please call for the most current counts.

Cancellations

A \$150 cancellation fee applies if the broadcast is cancelled after delivery of the list to the service bureau and receipt of the approved message.

Ilene Schwartz

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QUESTEX
MEDIA

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Trailblazer

Reach top level executives who must lead their enterprises into the spatially enabled future. Geospatial technology is becoming more mainstream but it does require major financial investments and top level support. Now you can reach decision makers early in the process with the Trailblazer E-Newsletter Subscriber list. Trailblazer editorial features a simple, low-jargon, how-to approach to educate decision makers (everyone from the IT manager to the CEO) about how to implement geospatial technology, and why. Written specifically for executives and other decision makers, Trailblazer explains the benefits and potential pitfalls of geospatial technology. Utilities and government were early adopters of this technology, but the clear, succinct tutorials and case studies featured in Trailblazer provide insights relevant to every industry.

This list should produce excellent results for offers of

- Consulting services
- Research
- Geocoding
- Hardware and software
- Geospatial analytics
- Insurance risk modeling
- Database development

Geospatial Solutions Weekly

Reach subscribers who get the latest news and views on developments and trends in geospatial and GIS every week. Spans technologies including earth imaging, remote sensing and GPS/survey, and applications including natural resources, government/military, transportation, civil engineering, location-based services and business analytics.

GSS New Reviews

Published monthly, targets decision makers with the newest product reviews and in-depth articles focused on real-world applications, key technological developments and critical issues affecting the GIS community.



Email List Terms and Conditions:

1. All transmissions must be sent by Questex Media's service provider.
2. In compliance with the CAN SPAM Act of 2003, Questex inserts a footer in all email messages to allow the email recipient to opt out of receiving future emails from Questex.
3. Advertisers must also include a link or email address within their message that allows recipients to opt out of any of the advertiser's future broadcasts.
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7. Within 48 to 72 hours of receipt of all required information, Questex will send your first test message. The final broadcast will be sent within two business days of receipt of your final approval.
8. Pricing is based on net, error free emails delivered.
9. Prepayment is required for first time renters.
10. The list owner reserves the right to refuse any mailer or offer message.



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