

# Mailing List Nightclub & Bar

Subscribers Available for Rental 19,750 \$125 per 1,000

## Who They Are

Reach top executives, owners and operators in on-premises bars, nightclubs and restaurants responsible for driving growth, innovation and profitability.

## What They Buy

These restaurant and bar owners and managers must stay on top of the cutting edge trends and innovations and are responsible for purchasing:

- Spirits, Beer and Wine – New Beverage Products
- Bar/Venue Design
- Lighting & Sound Systems
- Entertainment
- Food & Non Alcoholic Beverages
- POS Tracking & Management Technology
- Promotional Materials
- Menus and Printing
- Furniture, Fixtures & Decor
- Payroll, Accounting, Time Clock Systems



**eMail List**  
AVAILABLE

## Why They Subscribe

These subscribers turn to *Nightclub & Bar Magazine* as the indispensable source and singular marketplace for ideas and concepts they need to propel their operations to the next level of success with articles on strategies for growth, customer satisfaction, new market development, operational excellence and more.

**Quality Leads  
Targeted Penetration  
Guaranteed Value  
Proven Results**

**Minimum Order**  
5000 Names

## List Source

Controlled Circulation,  
Verified Audit Pending



## Telemarketing List

Base Rate + \$60/M

## Mail/Phone/Email Lists

Combination Discounts Available  
Call for Rates

## Selections

Base Rate + \$15/M  
Job Title  
Job Function  
Business/Industry  
Business Address  
Geography  
Gender  
Max Per Site  
All Other Selects \$15/M-\$25/M

## Addressing/Format Options

Email File	\$50/flat
Mag Tape	\$35/flat
Diskette	\$55/flat
Cheshire Labels	NC
Peel & Stick Labels	\$10/M
Galley Printout	\$10/M
Key Codes	\$3/M
Splits	\$25 ea.
Barcoding (labels)	\$6/M \$30 min.

## Updating Cycle

Lists are updated quarterly. Please call for the most current counts.

## Guaranteed 98% Mail Deliverability

## Terms and Conditions

Rented for one time use only. Sample mailing piece required, subject to approval.

## Cancellations

\$15/M running charges plus \$50 cancellation fee. List must be returned within 90 days or full rental charges apply.



**Ilene Schwartz**  
Senior Account Director, Kroll Direct Marketing  
216-371-1667 • [ilene@krolldirect.com](mailto:ilene@krolldirect.com)

For advertising opportunities visit [www.nightclub.com](http://www.nightclub.com)

**QUESTEX**  
MEDIA

[www.questex.com](http://www.questex.com)

# Mailing List

## Nightclub & Bar

### State Counts

#### SCF Range

995-999	AK	54
350-369	AL	143
716-729	AR	70
850-865	AZ	471
900-966	CA	2595
800-816	CO	282
060-069	CT	154
200-205	DC	94
197-199	DE	30
320-349	FL	1467
300-319	GA	366
967-968	HI	101
500-528	IA	216
832-838	ID	64
600-629	IL	1452
460-479	IN	216
660-679	KS	141
400-427	KY	127
700-714	LA	301
010-027	MA	504
206-219	MD	333
039-049	ME	67
480-499	MI	697
550-567	MN	273
630-658	MO	301
386-397	MS	54
590-599	MT	126
270-289	NC	232
580-588	ND	56
680-693	NE	88
030-038	NH	57
070-089	NJ	871
870-884	NM	80
890-898	NV	449
090-149	NY	1437
430-458	OH	750
730-749	OK	107
970-979	OR	234
150-196	PA	1019
028-029	RI	96
290-299	SC	186
570-577	SD	76
370-385	TN	204
750-799	TX	1317
840-847	UT	73
220-246	VA	340
050-059	VT	26
980-994	WA	314
530-549	WI	875
247-268	WV	86
820-831	WY	39

### Breakdown by Job Title

Owner	10,921
Manager	4,973
Bar Manager	932
DJ	67
Buyer	317
Banquet Manager/Director	83
Restaurant Manager/Director	234
Other	790

### Breakdown by Business/Industry

Nightclub	4,451
Bar	6,700
Restaurant	1,142
Hotel/Motel	1,671
Lounge	799
Private Club	269
Other	638
Casino	273
Restaurant/Bar	2,417
Wholesalers	122



Contact Ilene Schwartz at 216-371-1667 • [ilene@krolldirect.com](mailto:ilene@krolldirect.com) • [www.questex.com](http://www.questex.com)  
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