

# eMail List Nightclub & Bar

Email Addresses Available 8,589 \$425 per 1,000

## Who They Are

Reach top executives, owners and operators in on-premises bars, nightclubs and restaurants responsible for driving growth, innovation and profitability.

## What They Buy

These restaurant and bar owners and managers must stay on top of the cutting edge trends and innovations and are responsible for purchasing:

- Spirits, Beer and Wine – New Beverage Products
- Bar/Venue Design
- Lighting & Sound Systems
- Entertainment
- Food & Non Alcoholic Beverages
- POS Tracking & Management Technology
- Promotional Materials
- Menus and Printing
- Furniture, Fixtures & Decor
- Payroll, Accounting, Time Clock Systems



Mail List  
AVAILABLE


## Why They Subscribe

These subscribers turn to *Nightclub & Bar Magazine* as the indispensable source and singular marketplace for ideas and concepts they need to propel their operations to the next level of success with articles on strategies for growth, customer satisfaction, new market development, operational excellence and more.

**Quality Leads**  
**Targeted Penetration**  
**Guaranteed Value**  
**Proven Results**

**Minimum Order**  
3000 Names

### List Source

Controlled Circulation,  VERIFIED  
AUDIT PENDING

### Mail/Email/Phone Lists

Combination Discounts Available  
Call for Rates

### Selections

Base Rate + \$15/M  
Job Title  
Job Function  
Business/Industry  
Business Address  
Geography  
Gender  
Max Per Site  
All Other Selects \$15/M-\$25/M

### How to Rent a Questex Email List

All orders must be in writing. Please mail, fax or email a letter or purchase order with the following information:

- Selections
- Quantity of names requested
- Test names and corresponding email addresses
- Target date you need the email message sent
- Sample of the email message
- Prepayment if requested for a first time renter

A signed email list rental contract is required with each order before transmission.

### Updating Cycle

Lists are updated quarterly. Please call for the most current counts.

### Cancellations

A \$150 cancellation fee applies if the broadcast is cancelled after delivery of the list to the service bureau and receipt of the approved message.

**Ilene Schwartz**  
Senior Account Director, Kroll Direct Marketing  
216-371-1667 • [ilene@krolldirect.com](mailto:ilene@krolldirect.com)

For advertising opportunities visit [www.nightclub.com](http://www.nightclub.com)



**QUESTEX**  
MEDIA

[www.questex.com](http://www.questex.com)

# eMail List Nightclub & Bar

## Breakdown by Job Title

Owner	4,433
Manager	2,367
Bar Manager	513
DJ	40
Buyer	152
Banquet Manager/Director	52
Restaurant Manager/Director	128
Other	540

## Breakdown by Business

Nightclub	2,142
Bar	2,364
Restaurant	675
Hotel/Motel	1,112
Lounge	234
Private Club	155
Casino	118
Restaurant/Bar	1,136
Wholesalers	94
Other	336

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### Email List Terms and Conditions:

1. All transmissions must be sent by Questex Media's service provider.
2. In compliance with the CAN SPAM Act of 2003, Questex inserts a footer in all email messages to allow the email recipient to opt out of receiving future emails from Questex.
3. Advertisers must also include a link or email address within their message that allows recipients to opt out of any of the advertiser's future broadcasts.
4. Advertisers must supply Questex with a suppression file that includes all of their opt outs from previous broadcasts. Any of the opt outs contained on the advertiser's suppression file that match to Questex email addresses will be removed prior to transmission. If an advertiser does not have a suppression file, they must send Questex an email stating that fact.
5. The physical mailing address (no P.O. boxes) of the advertiser (sender) must appear in the message.
6. The email message can be text and HTML. Text must be provided as an attachment in a text format. The subject line may not exceed 50 characters. HTML messages must be sent as an htm or html attachment. All images must be housed on a web site provided by the client. Always include a text message along with the HTML message to enable recipients who are unable to receive HTML to receive the message.
7. Within 48 to 72 hours of receipt of all required information, Questex will send your first test message. The final broadcast will be sent within two business days of receipt of your final approval.
8. Pricing is based on net, error free emails delivered.
9. Prepayment is required for first time renters.
10. The list owner reserves the right to refuse any mailer or offer message.



Contact Ilene Schwartz at 216-371-1667 • [ilene@krolldirect.com](mailto:ilene@krolldirect.com) • [www.questex.com](http://www.questex.com)  
For advertising opportunities [www.nightclub.com](http://www.nightclub.com)