



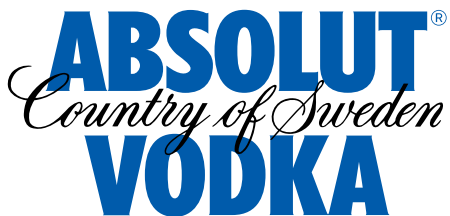
The Nation's Leading Nightclubs, Bars and Lounges

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Top 100 Methodology

The 2010 *Nightclub & Bar* Top 100 list was developed using primary and secondary research. An online survey of operators conducted in December, 2009, yielded primary data from which key information and insights were generated. Secondary research involving public databases and sources, scans of major metropolitan markets and industry resources provided additional data points. Total revenues are presented in ranges for calendar year 2009; specific ranking is determined by estimated midpoint of annual revenue. Concepts included can operate in no more than five locations, and must be operating for all of calendar 2009.

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Rank	Concept Name	Location	2009 Total Revenue	Website Address
1	XS Nightclub	Las Vegas, NV	\$50-60MM	www.xslasvegas.com
2	Tao	Las Vegas, NV	\$50-60MM	www.taolasvegas.com
3	Pure Nightclub	Las Vegas, NV	\$35-50MM	www.purelv.com
4	The Bank	Las Vegas, NV	\$35-50MM*	www.lightgroup.com
5	Tryst Nightclub	Las Vegas, NV	\$25-35MM	www.trystlasvegas.com
6	LIV	Miami Beach, FL	\$25-35MM*	www.livnightclub.com
7	Full Throttle Saloon	Sturgis, SD	\$25-35MM*	www.fullthrottlesaloon.com
8	Seacrets	Ocean City, MD	\$25-35MM	www.seacrets.com
9	LAX Nightclub	Las Vegas, NV	\$25-35MM*	www.laxthenightclub.com
10	JET Nightclub	Las Vegas, NV	\$15-25MM	www.lightgroup.com
11	Lavo	Las Vegas, NV	\$15-25MM	www.lavolv.com
12	Body English	Las Vegas, NV	\$15-25MM*	www.bodyenglish.com
13	Moon Nightclub	Las Vegas, NV	\$15-25MM*	www.n9negroup.com
14	ghostbar	Las Vegas, NV	\$15-25MM*	www.n9negroup.com
15	Mango's Tropical Café	Miami Beach, FL	\$15-25MM	www.mangostropicalcafe.com
16	Drai's After Hours	Las Vegas, NV	\$15-25MM	www.drais.net
17	The Clevelander	Miami Beach, FL	\$15-25MM	www.clevelander.com
18	Avalon	Hollywood, CA	\$10-20MM*	www.avalonhollywood.com
19	Billy Bob's Texas	Fort Worth, TX	\$10-20MM*	www.billybobstexas.com
20	LOVE Nightclub	Washington DC	\$10-20MM*	www.lovetheclub.com
21	Mansion Miami	Miami Beach, FL	\$10-20MM	www.mansionmiami.com
22	Masquerade	New Orleans, LA	\$10-20MM	www.masqueradenights.com
23	Soundbar	Chicago, IL	\$10-20MM*	www.sound-bar.com
24	The Highlands Hollywood	Hollywood, CA	\$10-20MM*	www.thehighlandshollywood.com
25	Crobar	Chicago, IL	\$10-20MM*	www.crobar.com
26	Set Nightclub	Miami Beach, FL	\$10-20MM*	www.setmiami.com
27	Bar Anticipation	Lake Como, NJ	\$10-20MM	www.bar-a.com
28	Christian Audigier the Nightclub	Las Vegas, NV	\$10-20MM*	www.audigierlv.com
29	Marquee	New York, NY	\$10-20MM*	www.marqueeny.com
30	Pacha NYC	New York, NY	\$10-20MM	www.pachanyc.com
31	Playboy Club	Las Vegas, NV	\$10-20MM*	www.n9negroup.com
32	rumjungle	Las Vegas, NV	\$10-20MM	www.chinagrillmgt.com
33	Stingaree	San Diego, CA	\$10-20MM*	www.stingsandiego.com
34	Visions	Chicago, IL	\$10-20MM*	www.visionnightclub.com
35	Shrine Asian Kitchen Lounge & Nightclub	Mashantucket, CT	\$10-20MM	www.shrinemgmfoxwoods.com
36	Rain Nightclub	Las Vegas, NV	\$10-20MM*	www.n9negroup.com
37	Blush Boutique Nightclub	Las Vegas, NV	\$10-20MM	www.blushlasvegas.com
38	Myst Nightclub	Scottsdale, AZ	\$10-20MM*	www.mystaz.com
39	Kilroy's Sports Bar	Bloomington, IN	\$10-20MM	www.kilroys-bloomington.com
40	AJ's Club Bimini	Destin, FL	\$10-20MM	www.ajs-destin.com
41	Club Abyss	Sayerville, NJ	\$10-20MM	www.clubabyss.com
42	Club V2O	Long Beach, CA	\$10-20MM*	www.v2onightclub.com
43	Envy at the Ivy Hotel, San Diego	San Diego, CA	\$10-20MM	www.envysandiego.com
44	Opera Nightclub	Atlanta, GA	\$10-20MM	www.operaatlanta.com
45	Studio 54	Las Vegas, NV	\$5-10MM	www.mgmgrand.com/nightlife
46	M2 UltraLounge	New York, NY	\$5-10MM	www.m2ultralounge.com
47	Space Miami	Miami, FL	\$5-10MM*	www.clubspace.com
48	Tengo Sed Cantina	Kansas City, MO	\$5-10MM	www.tengosedcantina.com
49	Krave Nightclub	Las Vegas, NV	\$5-10MM	www.kravelasvegas.com
50	China Club New York	New York, NY	\$5-10MM*	www.chinacubnyc.com

Source: *Nightclub & Bar* and Technomic Inc., 2010

*Estimate



Rank	Concept Name	Location	2009 Total Revenue	Website Address
51	Ecco Ultra Lounge	Hollywood, CA	\$5-10MM*	www.eccohollywood.com
52	Stoney's Rockin Country Bar	Las Vegas, NV	\$5-10MM*	www.stoneysrockincountry.com
53	Touch	New York, NY	\$5-10MM*	www.touchnewyorkcity.com
54	Webster Hall	New York, NY	\$5-10MM*	www.websterhall.com
55	Sevilla Nightclub of Long Beach	San Diego, CA	\$5-10MM	www.sevillanightclub.com
56	Piere's	Fort Wayne, IN	\$5-10MM*	www.itstheparty.com
57	Britannia Arms	San Jose, CA	\$5-10MM	www.britanniaarmsalmaden.com
58	Mai Tai Bar	Long Beach, CA	\$5-10MM	www.maitaibar.com
59	Vudu Lounge	New York, NY	\$5-10MM	www.vudulounge.com
60	The World Famous Chilkoot Charlie's	Anchorage, AK	\$5-10MM	www.koots.com
61	Arena Nightclub	Hollywood, CA	\$5-10MM*	www.arenanightclub.com
62	Cameo	Miami Beach, FL	\$5-10MM*	www.cameomiami.com
63	Circus Disco	Hollywood, CA	\$5-10MM*	www.circusdisco.com
64	Cubby Bear Lounge	Chicago, IL	\$5-10MM*	www.cubbybear.com
65	Element	New York, NY	\$5-10MM*	www.elementny.com
66	J Restaurant & Lounge	Los Angeles, CA	\$5-10MM*	www.jloungea.com
67	Les Deux	Hollywood, CA	\$5-10MM*	www.dolcegroup.com
68	Midnight Rodeo/Wild West	San Antonio, TX	\$5-10MM*	www.midnightrodeosanantonio.com
69	Nocturnal	Miami Beach, FL	\$5-10MM*	www.nocturnalmiami.com
70	Rockit Bar & Grill	Chicago, IL	\$5-10MM*	www.rockitbarandgrill.com
71	Sloppy Joe's	Key West, FL	\$5-10MM*	www.sloppyjoes.com
72	Terminal 5	New York, NY	\$5-10MM*	www.terminal5nyc.com
73	Vanguard	Hollywood, CA	\$5-10MM*	www.vanguardla.com
74	Excalibur	Chicago, IL	\$5-10MM*	www.excaliburchicago.com
75	Key Club	West Hollywood, CA	\$5-10MM*	www.keyclub.com
76	Baja Sharkeez Hermosa Beach	Hermosa Beach, CA	\$5-10MM	www.sharkeez.net
77	Deko Lounge	Sayerville, NJ	\$5-10MM	www.dekolounge.com
78	Therapy	New York, NY	\$5-10MM	www.therapy-nyc.com
79	B.E.D.	Miami Beach, FL	\$5-10MM*	www.bedmiami.com
80	Bardot	Hollywood, CA	\$5-10MM*	www.bardohollywood.com
81	Bohemian Hall & Beer Garden	Astoria, NY	\$5-10MM	www.bohemianhall.com
82	Columbus 72	New York, NY	\$5-10MM*	www.columbus72.com
83	Duke's Original Roadhouse	Addison, TX	\$5-10MM*	www.dukesoriginalroadhouse.com
84	Mixx	Atlantic City, NJ	\$5-10MM*	www.borgatanightlife.com
85	Mynt Lounge	Miami Beach, FL	\$5-10MM*	www.myntlounge.com
86	Panama Joe's Restaurant & Cantina	Long Beach, CA	\$5-10MM	www.panamajoescantina.com
87	Seville Quarter	Pensacola, FL	\$5-10MM	www.sevillequarter.com
88	The Happy Ending Bar and Restaurant	Los Angeles, CA	\$5-10MM	www.thehappyendingbar.com
89	The Underground	Chicago, IL	\$5-10MM*	www.theundergroundchicago.com
90	Celebrations Nitelife	Myrtle Beach, SC	\$5-10MM	www.celebrationsnitelife.com
91	The Spanish Kitchen	Los Angeles, CA	\$5-10MM	www.thespanishkitchen.com
92	Pink New York (Pink Elephant Club)	New York, NY	\$3-5MM	www.pinkelephantclub.com
93	Drink Houston	Houston, TX	\$3-5MM	www.drinkhouston.com
94	Tabu Ultra Lounge	Las Vegas, NV	\$3-5MM	www.mgmgrand.com/nightlife
95	Roxy Houston	Houston, TX	\$3-5MM	www.clubroxy.com
96	HOME Nightclub	St. Louis, MO	\$3-5MM	www.homenightclubstl.com
97	El Chaparral	Houston, TX	\$3-5MM	www.elchaparralhouston.com
98	Wish Ultralounge	Dallas, TX	\$3-5MM	www.wishultralounge.com
99	The Grizzly Rose	Denver, CO	\$3-5MM	www.grizzlyrose.com
100	El Rodeo Disco	Houston, TX	\$3-5MM	www.rodeodisco.com

Source: *Nightclub & Bar* and Technomic Inc., 2010

*Estimate