

# 2009 Editorial Calendar

	Ad Close	Lawn Care	Maintenance	Design/Build	Irrigation	LM Reports	Product Spotlight	Special Coverage	Bonus Distribution
<b>January</b>	12/12	Plant growth regulators	Zero-radius turn mowers	D/B Snapshot; Project Portfolio; Problem Solver; Award Winning Landscapes	IA Show wrap-up	Tractors	Tracked equipment	2009 Political Outlook	Golf Industry Show, ANLA Mgmt. Forum, PLANET Exec. Forum, New England Grows, California Landscape Industry Show
	12/5	<b>Livescapes Special Section</b>							
<b>February</b>	1/15	Fertilizer Report	Outfront mowers, attachments	Lighting trends, tips; Problem Solver; Project Portfolio; Color Cues	Controllers	Spreaders, sprayers	Trucks	Tax & estate planning	
	1/7	<b>Landscape Design/Build/Installation Special Section</b>							
<b>March</b>	2/11	Fire ants	Stand-up mowers, sulkys	D/B Snapshot; Project Portfolio; Problem Solver; Award Winning Landscapes	Sprinklers, rotors	Herbicides, Fungicides	GPS	H2-B Update & Labor Survey	PLANET Student Career Days
	2/4	<b>Livescapes Special Section</b>							
<b>April</b>	3/11	Application equipment trends	Debris management	Skid steers, attachments; Problem Solver; Project Portfolio; Color Cues	Fertigation	Lighting	Trenchers, backhoes	Top Lawn Care Pests & How to Combat Them	
	3/6	<b>Landscape Design/Build/Installation Special Section</b>							
<b>May</b>	4/8	Combo products	Alternative fuels	D/B Snapshot; Project Portfolio; Problem Solver; Award Winning Landscapes	Drip irrigation	Aerators, dethatchers	Trailers	LM Rankings	Snow & Ice Management Association Show
	4/1	<b>Livescapes Special Section</b>							
	4/1	<b>Snow &amp; Ice Management Guide</b>							
<b>June</b>	5/12	Organics	Mower safety	Pavers, edging, retaining walls; Problem Solver; Project Portfolio	Drought issues	Compact equipment skid steers	Utility vehicles	Trucks/fleet management	PLANET Legislative Day, Renewal & Remembrance
	5/7	<b>State of the Industry/LM Top 150 Special Supplement</b>							
	5/7	<b>Landscape Design/Build/Installation Special Section</b>							
<b>July</b>	6/9	Seeding and turf repairs	Handheld trends	D/B Snapshot; Project Portfolio; Problem Solver; Award Winning Landscapes	Technology innovations; IA's Smart Irrigation Month	Handhelds	Pruning equipment	Tree care	
	6/2	<b>Livescapes Special Section</b>							
<b>August</b>	7/8	Aeration	Fuel-saving tips, technologies, techniques for mowers, handhelds	Water features; Problem Solver; Project Portfolio; Color Cues	WaterWise 2009	Walk-behind mowers	Irrigation pumps	Digital marketing	
	7/1	<b>Landscape Design/Build/Installation Special Section</b>							
	7/1	<b>2009 Seed Guide</b>							
	7/1	<b>Snow &amp; Ice Management Guide</b>							
<b>September</b>	8/11	Fall fertilization	Tree care, protection	D/B Snapshot; Project Portfolio; Problem Solver; Award Winning Landscapes	Commercial sales trends, tips	Irrigation controllers	Blowers, vacuums	WaterWise 2009 – Part 1	
	8/4	<b>Livescapes Special Section</b>							
<b>October</b>	9/9	<b>2010 Business Planner</b>						WaterWise 2009 – Part 2; Turfgrass Fertility Report – Part 1	GIE+ Expo/IA Show
	9/8	<b>Landscape Design/Build/Installation Special Section</b>							
<b>November</b>	10/14	Regional obstacles, opportunities	Mower engine innovations	D/B Snapshot; Project Portfolio; Problem Solver; Award Winning Landscapes	Residential sales trends, tips	Trenchers	Chain saws, stump grinders	WaterWise 2009 – Part 3; Turfgrass Fertility Report – Part 2; My Biggest Mistake	Ohio Turfgrass Foundation
	10/7	<b>Livescapes Special Section</b>							
<b>December</b>	11/17	<b>Add-On Biz special section: Tap new revenue streams in 2010</b>							
	11/4	<b>Landscape Design/Build/Installation Special Section</b>							